



**CITY OF MANITOWOC**  
WISCONSIN, USA  
[www.manitowoc.org](http://www.manitowoc.org)



May 7, 2018

Amber Daug, Executive Director  
Grow It Forward Inc.  
PO Box 562  
Manitowoc, WI 54221-0562

**RE: PARTNER ORGANIZATION LETTER**

Dear Ms. Daug,

The City of Manitowoc is committed to creating and sustaining opportunities for all its residents to experience a safe and healthy community, an outstanding quality of life, and a prosperous economy. Since the City began formally assisting with the farmers market in 2001, the community has gained an understanding of the clear alignment between the City's goals and the benefits of having a downtown farmers market. With Grow It Forward Inc (GIF) as the farmers market manager, the City is now looking forward to expanding the positive impact of the farmers market, further enhancing our shared goals of improving access to fresh, local food, supporting the local agriculture economy, creating entrepreneurial opportunities, and maintaining a vibrant downtown and waterfront.

We commit to participating in and supporting the 2018 FMPP *Grow It Forward's Strategic Capacity Building to Strengthen Direct Producer-to-Consumer Market Opportunities* project, for the time period of for the time period of January 1, 2018 through December 31, 2020 in the following way(s):

- The City's Community Development Director will provide assistance and advice on grant management and reporting, will oversee the contract between the City and GIF for farmers market management, and will assist in obtaining any City resources toward further improvement of the farmers market property. Anticipated time commitment of 100 hours per year.
- The City's Business and Housing Development Planner will serve as a liaison to and member on the Farmers Market Coalition and will be the primary point of contact for farmers market communications with the City's Special Events Committee. Anticipated time commitment of 200 hours per year.

- The City's appointed Alderperson will serve as a liaison to and member of the Farmers Market Coalition. Anticipated time commitment of 40 hours per year.

The individuals and our organization agree to abide by the management plan contained in the application.

Sincerely,

Nicolas Sparacio  
Community Development Director