



QuickFacts

Manitowoc city, Wisconsin; Manitowoc County, Wisconsin; Two Rivers city, Wisconsin

QuickFacts provides statistics for all states and counties, and for cities and towns with a *population of 5,000 or more*.

Table

All Topics 	Manitowoc city, Wisconsin	Manitowoc County, Wisconsin	Two Rivers city, Wisconsin
Population estimates, July 1, 2019, (V2019)	32,579	78,981	11,041
 PEOPLE			
Population			
Population estimates, July 1, 2019, (V2019)	32,579	78,981	11,041
Population estimates base, April 1, 2010, (V2019)	33,741	81,444	11,728
Population, percent change - April 1, 2010 (estimates base) to July 1, 2019, (V2019)	-3.4%	-3.0%	-5.9%
Population, Census, April 1, 2020	34,626	81,359	11,271
Population, Census, April 1, 2010	33,736	81,442	11,712
Age and Sex			
Persons under 5 years, percent	▲ 5.2%	▲ 5.0%	▲ 5.7%
Persons under 18 years, percent	▲ 21.0%	▲ 20.4%	▲ 19.0%
Persons 65 years and over, percent	▲ 21.1%	▲ 21.1%	▲ 21.1%
Female persons, percent	▲ 51.2%	▲ 50.0%	▲ 51.5%
Race and Hispanic Origin			
White alone, percent	▲ 89.0%	▲ 93.6%	▲ 94.4%
Black or African American alone, percent (a)	▲ 2.2%	▲ 1.2%	▲ 0.9%
American Indian and Alaska Native alone, percent (a)	▲ 0.5%	▲ 0.8%	▲ 0.5%
Asian alone, percent (a)	▲ 6.0%	▲ 2.9%	▲ 1.1%
Native Hawaiian and Other Pacific Islander alone, percent (a)	▲ 0.0%	▲ 0.1%	▲ 0.0%
Two or More Races, percent	▲ 1.9%	▲ 1.5%	▲ 2.5%
Hispanic or Latino, percent (b)	▲ 5.4%	▲ 4.4%	▲ 5.0%
White alone, not Hispanic or Latino, percent	▲ 84.5%	▲ 89.8%	▲ 90.3%
Population Characteristics			
Veterans, 2015-2019	2,083	5,272	994
Foreign born persons, percent, 2015-2019	4.0%	2.9%	3.5%
Housing			
Housing units, July 1, 2019, (V2019)	X	37,657	X
Owner-occupied housing unit rate, 2015-2019	66.3%	75.4%	69.4%
Median value of owner-occupied housing units, 2015-2019	\$107,100	\$130,100	\$94,300
Median selected monthly owner costs -with a mortgage, 2015-2019	\$1,008	\$1,122	\$952
Median selected monthly owner costs -without a mortgage, 2015-2019	\$405	\$455	\$435
Median gross rent, 2015-2019	\$665	\$672	\$673
Building permits, 2020	X	139	X
Families & Living Arrangements			
Households, 2015-2019	14,740	34,563	5,203
Persons per household, 2015-2019	2.16	2.26	2.12
Living in same house 1 year ago, percent of persons age 1 year+, 2015-2019	90.3%	92.2%	90.1%
Language other than English spoken at home, percent of persons age 5 years+, 2015-2019	8.1%	5.5%	5.7%
Computer and Internet Use			
Households with a computer, percent, 2015-2019	86.4%	86.9%	84.0%
Households with a broadband Internet subscription, percent, 2015-2019	77.3%	79.3%	78.2%
Education			
High school graduate or higher, percent of persons age 25 years+, 2015-2019	90.9%	92.0%	90.8%
Bachelor's degree or higher, percent of persons age 25 years+, 2015-2019	20.9%	20.2%	17.9%
Health			
With a disability, under age 65 years, percent, 2015-2019	9.9%	8.0%	9.0%
Persons without health insurance, under age 65 years, percent	▲ 4.6%	▲ 6.6%	▲ 9.4%

Economy

In civilian labor force, total, percent of population age 16 years+, 2015-2019	60.4%	64.2%	64.2%
In civilian labor force, female, percent of population age 16 years+, 2015-2019	55.0%	59.2%	60.6%
Total accommodation and food services sales, 2012 (\$1,000) (c)	57,004	87,691	10,497
Total health care and social assistance receipts/revenue, 2012 (\$1,000) (c)	273,422	381,997	D
Total manufacturers shipments, 2012 (\$1,000) (c)	1,804,095	3,138,313	162,887
Total retail sales, 2012 (\$1,000) (c)	555,754	848,633	82,550
Total retail sales per capita, 2012 (c)	\$16,648	\$10,520	\$7,150

Transportation

Mean travel time to work (minutes), workers age 16 years+, 2015-2019	15.8	19.3	21.0
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Income & Poverty

Median household income (in 2019 dollars), 2015-2019	\$47,861	\$56,612	\$47,228
Per capita income in past 12 months (in 2019 dollars), 2015-2019	\$27,826	\$30,130	\$27,460
Persons in poverty, percent	▲ 14.0%	▲ 8.8%	▲ 11.2%

 BUSINESSES**Businesses**


Total employer establishments, 2019	X	1,710	X
Total employment, 2019	X	29,811	X
Total annual payroll, 2019 (\$1,000)	X	1,286,828	X
Total employment, percent change, 2018-2019	X	0.8%	X
Total nonemployer establishments, 2018	X	3,913	X
All firms, 2012	2,019	5,397	738
Men-owned firms, 2012	1,290	3,257	398
Women-owned firms, 2012	418	1,309	227
Minority-owned firms, 2012	86	190	26
Nonminority-owned firms, 2012	1,792	4,980	679
Veteran-owned firms, 2012	262	659	84
Nonveteran-owned firms, 2012	1,551	4,311	610


 GEOGRAPHY**Geography**

Population per square mile, 2010	1,913.7	138.3	1,923.6
Land area in square miles, 2010	17.63	589.08	6.09
FIPS Code	5548500	55071	5581325

About datasets used in this table

Value Notes

 Estimates are not comparable to other geographic levels due to methodology differences that may exist between different data sources.

Some estimates presented here come from sample data, and thus have sampling errors that may render some apparent differences between geographies statistically indistinguishable. Click the Quick Info  icon to the row in TABLE view to learn about sampling error.

The vintage year (e.g., V2019) refers to the final year of the series (2010 thru 2019). *Different vintage years of estimates are not comparable.*

Fact Notes

- (a) Includes persons reporting only one race
- (c) Economic Census - Puerto Rico data are not comparable to U.S. Economic Census data
- (b) Hispanics may be of any race, so also are included in applicable race categories

Value Flags

- Either no or too few sample observations were available to compute an estimate, or a ratio of medians cannot be calculated because one or both of the median estimates falls in the lowest or upper in open ended distribution.
- F Fewer than 25 firms
- D Suppressed to avoid disclosure of confidential information
- N Data for this geographic area cannot be displayed because the number of sample cases is too small.
- FN Footnote on this item in place of data
- X Not applicable
- S Suppressed; does not meet publication standards
- NA Not available
- Z Value greater than zero but less than half unit of measure shown

QuickFacts data are derived from: Population Estimates, American Community Survey, Census of Population and Housing, Current Population Survey, Small Area Health Insurance Estimates, Small Area Income and F Estimates, State and County Housing Unit Estimates, County Business Patterns, Nonemployer Statistics, Economic Census, Survey of Business Owners, Building Permits.

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