

Sign Approval Meeting with City

Oct 11, 2021

Rationale for Multi Tenant Signage

- Cohesive design with remainder of downtown
- Maintains a clean look on the building by avoiding a collection of mismatched signage
- Breaks up the appearance of concrete/asphalt on the corner

Greenspace Design

- Planter seated at base of sign
- Small boxwood shrubs for year round greenery
- Room for annual flowers to coordinate with other downtown planters
- Request to get on city's watering schedule provided we pay for the flowers

Overall Design

- Cream city brick columns
- Steel I-beam header with "**MANITOWOC SEED**"
- 4'x16" individual business signs (potential to have 8'x16" option)
- Plan for 8 for growth
- Lit from bottom with spotlight or from top with gooseneck lights