



Capitol Civic Centre, Inc.

The Lakeshore's Performing Arts Center

913 South 8th Street • P.O. Box 399
Manitowoc, WI 54221-0399

Administrative Office (920) 683-1937
Box Office (920) 683-2184
FAX (920) 683-0272
E-mail ccc@cccshows.org
www.cccshows.org

February 26, 2015

15-268

Jennifer Hudson, City Clerk
City of Manitowoc
900 Quay Street
Manitowoc, WI 54220-4643

Dear Jennifer:

Thank you for your note and the heads-up that the Capitol Civic Centre's liquor license has a problem with semantics. I'm not sure where the original language on our license comes from; I checked and it is from before my time here. To clarify—we do store all liquor that is to be sold in a secured Liquor Room.

We have our main concessions bar in the **Grand Lobby** (as identified on our license), which includes all the areas of the building west of the auditorium entrance (Salutz Family Lobby, Mertens Family Lobby / Kadow Movie Museum, etc.)

The license also identifies the **Stage** as an area of sales and consumption; in our minds, usage, and nomenclature, the literal stage is part of the theater. Alcohol is not sold or consumed on the literal stage part of the theater for public events, but is often sold and consumed in areas within the theater. The proper word should be simply be "theater" rather than "stage."

I realize that the choice of words is important; our present license should read: **Grand Lobby & Theater**.

Our current practices are not new; it would be extremely disruptive to our business on multiple levels to have to adjust our operations concerning the sale and consumption of alcohol.

Thank you for bringing this to our attention and for submitting it to Council for the March 3rd meeting. I will be out of town 2/27-3/4. If you need to reach me further about this matter, please contact me by cell phone at 562-225-0426.

Sincerely,

Matthew Schliesman, Executive Director
920-686-6420 matts@cccshows.org

cc: Alderman Christopher Able, 3rd District