Collaboration with MPSD on Virtual Library Cards for Students

This is just the beginning idea for this collaboration. Ideas are subject to change as we move forward with the idea

How it would Work:

- Every student K-12 would be issued a Virtual Library card through MPL
- It would be connected to their online account through MPSD
 - We can either issue them a MPL number or their card number could be their Student ID
 - Using the Student ID may be the easiest way for students to access and remember their login information
- It will not be directly connected to any physical library card account they have through MPL or MPSD
- The virtual library card would not expire as long as they are students with MPSD
- The virtual library card would allow access to all digital resources which MPL provides currently and in the future. Some of those resources are listed below.
- The virtual library card would allow students access to use of MPL's in-house computers, internet, and in-house materials and equipment.
 - Except for those which have charges. Ex. Printing: 1st 5 pages are free, then it's \$0.20 per page, Faxing has a fee associated with it, etc.
- The virtual library card would not incur any fees which would block the card from use.
- Teachers would be able to use our digital resources in their classroom for supplemental support.

Resources we can offer to Students:

- Mango languages: supplemental tool for learning over 60 languages, includes a mobile app
- Learning Express Library: Online access to skill building site for reading, writing, math, test preparation for a wide range of standardized tests, career certification, high school equivalency tests, computer and software training, etc.
- Overdrive: Electronic books and audiobooks available for checkout; upon expiration of checkout, item is pulled from your device with no late charges; items are available for renewal
- Zinio: electronic magazines available for checkout, no expiration date
- Gale Courses, including Gale Biography: online access to hundreds of courses for career development, computer skills, and personal enrichment
 - Examples:
 - Accounting fundamentals
 - Quickbooks
 - Microsoft suite
 - Personal finance
 - Public speaking

- Interior design
- Dreamweaver
 - Music
- Food/Nutrition
- Tutor.com: expert tutors live 4-11 PM daily providing one-to-one online help in areas of math, science, English, social studies and writing. They help you find the answer; they do not provide the answer.
- Badgerlink: Wisconsin newspapers, Litfinder, Wisconsin history, research needs, scholarly articles
- Tumblebooks: Online collection of animated talking picture books which teach young children the joys of reading in a format they love
- Genealogy and local history resources Ancestry.com; HeritageQuest online; Manitowoc County Historical Place and Name Index
- Additional: NoveList, Auto Repair Online Reference collection, AtoZ database, Newspaper archive

Cost: Staff time to layout this program and get it set up; potential cost to transfer student data into our system and write the code (~\$2,000)

Timeline: should we be able to move forward with this, I would like to begin offering virtual library cards at the beginning of the 2017-2018 school year.

Additional inclusions:

- I would like to apply for a grant to fund creation of videos about our digital resources and how to use them for teachers and students
- I would also like to provide training on-site with teachers and/or students on the virtual library cards and the resource they can access with them on an annual or biannual basis
- I would like to do a random survey of students and teachers the first year, and then every five years after on the effectiveness of the virtual library cards and ideas for improvement.
- I would like to present to MPSD teachers on the benefit of having their own library card for free and the resources we offer to teachers.

What we would need from MPSD:

- We would need updated student information, with minimal information (name, birth date, Student ID number), to issue the virtual library cards
 - On an annual basis, this will need to be updated with new students and students who have left MPSD.
- Time with MPSD IT department to set up cards, trial run, and work out any bugs
- Time to promote these cards to students and teachers on an annual or biannual basis
- Potentially, we may look to apply for grants in the future to grow or supplement this program. If we do, we would need approval, and possible support, from MPSD.

Successful Virtual Library Card Collaborations:

- Milwaukee Public Library ~76,000 students
- Charlotte Mecklenburg Library ~150,000
- Anne Ardundel Public Library System ~80,000
- Lakeshore Library System starting in Wisconsin

Benefits to MPL and MPSD:

Manitowoc Public Library

- Greater awareness of library resources
- Increased use of library databases which we already use
- Meeting mission of promoting a culture of reading and to provide access to information which foster an environment that meets the educational, recreational, and cultural needs of the community.
- Increased potential for collaboration between schools and the library for better use of limited resources for the benefit of students
- Potential increase in registered, physical card users for students and teachers

MPSD

- Increased access to resources for your students and teachers at no cost to you.
- Wider variety of resources available to teachers, students and parents
- Assistance to teachers in implementation of curriculum goals
- Increased test scores due to available resources both within and outside the school building
- Increased potential for collaboration between schools and the library for better use of limited resources for the benefit of students