

Manitowoc Public Library

Connecting • Enriching • Inspiring

2016 Highlights

Noteworthy Statistics

Registered Users - 17,532 (Resident); 7,438 (Nonresident)

Annual Library Visits - 217,045

Uses of Public Wireless Internet - 49,882 (+35.7%)

Total Material Circulation - 501,277 (+0.45%)

Interlibrary Loans - 41,112 Items Borrowed Out (+11.8%)

Total Circulation of Electronic Materials - 29,035 (+0.7%)



One-to-One Adult Literacy - Tutors & Volunteers: 64; Volunteered Hours: 2,725, a value of \$64,200*
*Based on National Volunteer Value of \$23.56/hr

Programming

Summer Reading Program

Total - 1,324 Participants (+14.9%)

- Children: 1,016 Participants (+18.7%)
- Teen: 91 Participants (+16.7%)
- Adult: 217 Participants (-0.046%)

Great Decisions Series

- 875 Attendees Over 8 Weeks

Doctor Who Day - 300 Participants

2016 Program Participants Total

Children - 8,237(338 Programs)

Teen - 702 (54 Programs)

Adult - 2,677 (265 Programs)

Total 2016 Program Attendance - 11,616 (+1.4%)



Library Services

Citizenship Information Center • Community Creation Room

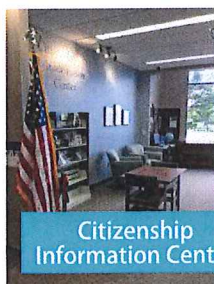
Teen Digital Arts Program (DAP) • Manitowoc Teen Arts Counsel (M-TAC)

One-to-One Adult Literacy Partners • Early Literacy Program

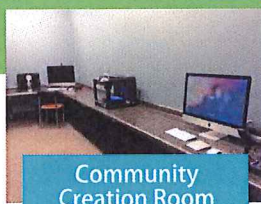
Notary Services • Book A Librarian • Homebound Services • Test Proctoring

Meeting Room & Study Room Booking • Faxing & Printing Services

A Variety of Programming for All Ages on Various Educational, Recreational and Cultural Topics



Citizenship Information Center



Community Creation Room



Early Literacy Program
1,000 Books
Before Kindergarten

Digital Resources

GALE

COURSES

Hundreds of online courses that are accessible anywhere online, 24/7. Instructor led-online courses. Courses run for six weeks. New sessions begin every month.



Learn over 60 languages anytime, anywhere, at your own pace.



Enjoy eBooks & audiobooks on your computer, phone, tablet or iPad.



Wisconsin's online library for magazines, newspapers, scholarly articles & more!

The largest online family history resource available. Access to family history via documents that record the lineage of individuals.



Practice tests, skill-building courses to help you prepare for job interviews and career development.



An online collection of animated talking picture books which teach young children the joys of reading in a format they'll love.



Expert tutors, live 4:00-11:00 p.m. daily. One-to-one online help in the areas of math, science, English, social studies and writing for all levels of students.



Access digital magazines anytime, anywhere on your PC, Mac, and mobile devices!

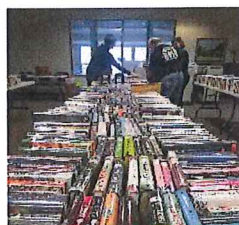


Marketing Database - 30 million business profiles & 220 million residents.

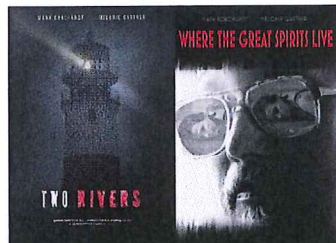
2017 Goals

- Continued Engagement and Development within Downtown Manitowoc Economic Growth •
- Resume Service Hours on Thursdays in 2017 or 2018 •
- Increase Community Engagement and Awareness of Our Community Creation Room •
- Build a Cohesive Team Environment • Develop a 4-Week Lecture Series Dedicated to Domestic Issues •
- Dedicate More Time to Grant Submissions to Further Enhance Library Services •

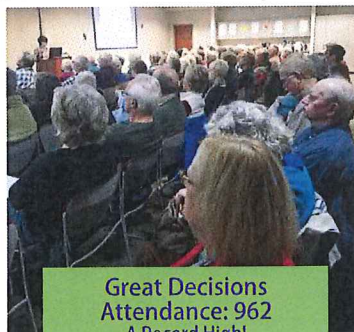
2017 Highlights So Far



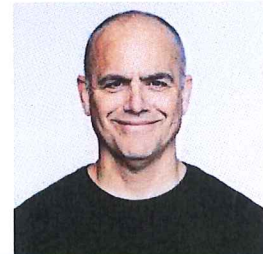
Friends January Used Book Sale
\$2,248.21 made in sales, a record high!



Film Event and World Premiere with Melonie Gartner
Attendance: 69



Great Decisions
Attendance: 962
A Record High!

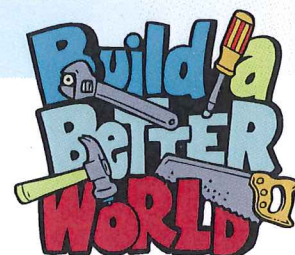


NY Times Best-Selling Author Event with Michael Perry @ UW Manitowoc
Attendance: 212

Looking Ahead...



NATIONAL LIBRARY WEEK
APRIL 9-15



2017 Children's, Teen, and Adult Summer Library Program

Leapfrog - First Floor Redesign Committee

We have reached a point where we feel it is important to step back, analyze our spaces and collections, and develop a layout better suited to our current and future needs of the first floor. A committee of nine staff members were chosen to look at our first floor, develop a long range plan for its layout and use, while taking into consideration the needs of our community and staff, as well as ideas inspired by other libraries. Our goal is to present a plan to the Board of Trustees by fall of 2017, with the hopes of implementing our new concept shortly thereafter.