

CITY OF MANITOWOC PARK & RECREATION

17-0730

TICKET & PASS DONATION POLICY

| Original Policy Date: | April 18, 2016 |
|-----------------------|--|
| Amended Date: | July 17, 2017 |
| Subject: | Park & Recreation Ticket & Pass Donation Policy |
| Distribution: | Public Infrastructure Committee, Park & Recreation Divisions, City Clerk's Office |
| No. of Pages: | 1 |

It is assumed or recognized that, under any of the scenarios listed below, donations of tickets and/or passes would generate some advertising for the department(s) involved and would potentially bring in new customers. A maximum of one donation per event/organization would be allowed per calendar year.

Types of events:

- 1. 100% of event profits given to a City Department(s)
 - Maximum donation of one Family Combo Season Pass for the Aquatic Center/Mini-Golf facility or its equivalent value
- 2. A portion of the event profits given to a City Department(s)
 - Maximum donation of one single Aquatic Center pass or its equivalent value
- 3. No event funds given to a City Department(s) but event funds benefit non-profit civic organizations based in the City of Manitowoc
 - Maximum of 10 buy one, get one tickets given
- 4. No event funds given to a City Department(s) and event funds benefit for-profit or non-profit organization(s) based outside of the City of Manitowoc or individual(s)
 - No donations given.

The City Clerk or the Recreation Division Manager is authorized to respond to donation requests based on the criteria listed above and send a report to the Public Infrastructure Committee quarterly.