

Proof of 'Play' Report By Spot Grouped By Location



Run for: Monday 11/27/2017 to Saturday 12/9/2017

Report Summary Total Spots Delivered: 13639

Display (Panel #): 258 - 001001 Total Spots Delivered: 1422

Plant:	Milwaukee		
Location Description:	S/S I-94 @ 14TH & ST. PAUL	# Slots:	6
Facing/Read:	East	Spot Dwell Time:	8 seconds
Display Size:	14' 0 x 48' 0	Lat/Long:	43.0349200 / -87.931060
Pixel Dimensions:	208 x 752	Anticipated Spots/Day:	1665

Slot Detail ID: Slot A on Panel: 258 - 001001 Total plays for this slot: 1422

Contract # 1627478 **Seq # 37** Total Spots Delivered: 1422

Customer:	LAMAR COVER-MILWAUKEE/SHEBOYGAN
Customer Number:	511634
Booking Start Date:	12/7/2017 9:26:56 AM
Booking End Date:	12/10/2017 11:59:59 PM

Spot Design Total plays for this design: 1422

Spot Design Name:	manty	
Original File Name:	manty.png	
Uploaded On:	12/6/2017 8:41:08 AM	
Uploaded By:	Lowe, Joelene	
Days played:	12/7/2017 - 12/8/2017	
Daily Average	AVG Spots Delivered/Day: 711	

Display (Panel #): 258 - 001002 Total Spots Delivered: 1404

Plant:	Milwaukee		
Location Description:	W/S I-41 N/O SILVER SPRING	# Slots:	6
Facing/Read:	North	Spot Dwell Time:	8 seconds
Display Size:	14' 0 x 48' 0	Lat/Long:	43.1201850 / -88.057990
Pixel Dimensions:	264 x 936	Anticipated Spots/Day:	1665

Slot Detail ID: Slot A on Panel: 258 - 001002 Total plays for this slot: 1404

Contract # 1627478 **Seq # 37** Total Spots Delivered: 1404

Customer:	LAMAR COVER-MILWAUKEE/SHEBOYGAN
Customer Number:	511634
Booking Start Date:	12/6/2017 8:38:18 AM
Booking End Date:	12/14/2017 11:59:59 PM

Spot Design Total plays for this design: 1404

Proof of 'Play' Report By Spot Grouped By Location



Run for: Monday 11/27/2017 to Saturday 12/9/2017

Spot Design Name:	manty	
Original File Name:	manty.png	
Uploaded On:	12/6/2017 8:41:08 AM	
Uploaded By:	Lowe, Joelene	
Days played:	12/6/2017 - 12/7/2017	
Daily Average	AVG Spots Delivered/Day: 702	

Display (Panel #):	258 - 001003	Total Spots Delivered: 4328	
Plant:	Milwaukee	# Slots:	6
Location Description:	E/S OAKLAND @ NORTH AVE	Spot Dwell Time:	8 seconds
Facing/Read:	Northwest	Lat/Long:	43.0597000 / -87.887800
Display Size:	10.5' 6 x 36' 0	Anticipated Spots/Day:	1665
Pixel Dimensions:	144 x 522		

Slot Detail ID: Slot E on Panel: 258 - 001003	Total plays for this slot: 4328
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Contract # 1627478	Seq # 37	Total Spots Delivered: 4328
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Customer:	LAMAR COVER-MILWAUKEE/SHEBOYGAN
Customer Number:	511634
Booking Start Date:	12/6/2017 8:38:18 AM
Booking End Date:	12/14/2017 11:59:59 PM

Spot Design	Total plays for this design: 4328
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Spot Design Name:	manty	
Original File Name:	manty.png	
Uploaded On:	12/6/2017 8:41:08 AM	
Uploaded By:	Lowe, Joelene	
Days played:	12/6/2017 - 12/9/2017	
Daily Average	AVG Spots Delivered/Day: 1082	

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Run for: Monday 11/27/2017 to Saturday 12/9/2017

Display (Panel #): 258 - 001004		Total Spots Delivered: 5109	
Plant:	Milwaukee		
Location Description:	N/S GREENFIELD E/O 16TH STREET	# Slots:	6
Facing/Read:	Southwest	Spot Dwell Time:	8 seconds
Display Size:	10' 0 x 30' 0	Lat/Long:	43.0171900 / -87.932830
Pixel Dimensions:	128 x 464	Anticipated Spots/Day:	1665

Slot Detail ID: Slot F on Panel: 258 - 001004	Total plays for this slot: 5109
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Contract # 1627478	Seq # 37	Total Spots Delivered: 5109
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Customer:	LAMAR COVER-MILWAUKEE/SHEBOYGAN
Customer Number:	511634
Booking Start Date:	12/6/2017 8:38:18 AM
Booking End Date:	12/14/2017 11:59:59 PM

Spot Design	Total plays for this design: 5109
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Spot Design Name:	manty	
Original File Name:	manty.png	
Uploaded On:	12/6/2017 8:41:08 AM	
Uploaded By:	Lowe, Joelene	
Days played:	12/6/2017 - 12/9/2017	
Daily Average	AVG Spots Delivered/Day: 1277	

Display (Panel #): 258 - 001008	Total Spots Delivered: 1376
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Plant:	Milwaukee		
Location Description:	S/S I-94 E/O 84TH ST.	# Slots:	6
Facing/Read:	East	Spot Dwell Time:	8 seconds
Display Size:	14' 0 x 48' 0	Lat/Long:	43.0267590 / -88.014029
Pixel Dimensions:	264 x 936	Anticipated Spots/Day:	1665

Slot Detail ID: Slot D on Panel: 258 - 001008	Total plays for this slot: 1376
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Contract # 1627478	Seq # 37	Total Spots Delivered: 1376
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Customer:	LAMAR COVER-MILWAUKEE/SHEBOYGAN
Customer Number:	511634
Booking Start Date:	12/6/2017 8:37:34 AM
Booking End Date:	12/7/2017 11:59:59 PM

Spot Design	Total plays for this design: 1376
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Spot Design Name:	manty	
Original File Name:	manty.png	
Uploaded On:	12/6/2017 8:41:08 AM	
Uploaded By:	Lowe, Joelene	
Days played:	12/6/2017 - 12/7/2017	

Proof of 'Play' Report By Spot Grouped By Location



Run for: Monday 11/27/2017 to Saturday 12/9/2017

Daily Average

AVG Spots Delivered/Day: 688