

# Proof of 'Play' Report By Customer Grouped By Location



Run for: Monday 11/27/2017 to Sunday 12/10/2017

## Report Summary Total Spots Delivered: 44074

Display (Panel #): 258 - 001001 Total Spots Delivered: 12638

Plant:	Milwaukee	# Slots:	6
Location Description:	S/S I-94 @ 14TH & ST. PAUL	Spot Dwell Time:	8 seconds
Facing/Read:	East	Lat/Long:	43.0349200 / -87.931060
Display Size:	14' 0 x 48' 0	Anticipated Spots/Day:	1665
Pixel Dimensions:	208 x 752		

Slot Detail ID: Slot F on Panel: 258 - 001001 Total plays for this slot: 12638

Contract # 2903812 Seq # 1 Total Spots Delivered: 12638

Customer:	MANITOWOC PUBLIC LIBRARY
Customer Number:	689333
Booking Start Date:	11/27/2017
Booking End Date:	12/3/2017 11:59:59 PM

Spot Design Total plays for this design: 6319

Spot Design Name:	704324001C	
Original File Name:	704324001C.jpg	
Uploaded On:	11/22/2017 11:56:40 AM	
Uploaded By:	Lowe, Joelene	
Days played:	11/27/2017 - 12/3/2017	
Daily Average	AVG Spots Delivered/Day: 903	

Spot Design Total plays for this design: 6319

Spot Design Name:	704324009A	
Original File Name:	704324009A.jpg	
Uploaded On:	11/22/2017 11:56:22 AM	
Uploaded By:	Lowe, Joelene	
Days played:	11/27/2017 - 12/3/2017	
Daily Average	AVG Spots Delivered/Day: 903	

# Proof of 'Play' Report By Customer Grouped By Location



Run for: Monday 11/27/2017 to Sunday 12/10/2017

Display (Panel #):	258 - 001003	Total Spots Delivered: 20180
Plant:	Milwaukee	
Location Description:	E/S OAKLAND @ NORTH AVE	# Slots: 6
Facing/Read:	Northwest	Spot Dwell Time: 8 seconds
Display Size:	10.5' 6 x 36' 0	Lat/Long: 43.0597000 / -87.887800
Pixel Dimensions:	144 x 522	Anticipated Spots/Day: 1665

Slot Detail ID: Slot C on Panel: 258 - 001003	Total plays for this slot: 20180
---	----------------------------------

Contract # 2903812	Seq # 1	Total Spots Delivered: 20180
--------------------	---------	------------------------------

Customer:	MANITOWOC PUBLIC LIBRARY
Customer Number:	689333
Booking Start Date:	11/28/2017 2:06:48 AM
Booking End Date:	12/10/2017 11:59:59 PM

Spot Design	Total plays for this design: 11513
-------------	------------------------------------

Spot Design Name:	704324001C	
Original File Name:	704324001C.jpg	
Uploaded On:	11/22/2017 11:56:40 AM	
Uploaded By:	Lowe, Joelene	
Days played:	11/29/2017 - 12/9/2017	
Daily Average	AVG Spots Delivered/Day: 1047	

Spot Design	Total plays for this design: 8667
-------------	-----------------------------------

Spot Design Name:	704324009A	
Original File Name:	704324009A.jpg	
Uploaded On:	11/22/2017 11:56:22 AM	
Uploaded By:	Lowe, Joelene	
Days played:	11/29/2017 - 12/9/2017	
Daily Average	AVG Spots Delivered/Day: 788	

# Proof of 'Play' Report By Customer Grouped By Location



Run for: Monday 11/27/2017 to Sunday 12/10/2017

Display (Panel #):	258 - 001014	Total Spots Delivered: 11256
Plant:	Milwaukee	
Location Description:	W/S I-41 N/O SILVER SPRING	# Slots: 6
Facing/Read:	South	Spot Dwell Time: 8 seconds
Display Size:	14' 0 x 48' 0	Lat/Long: 43.1201850 / -88.057990
Pixel Dimensions:	200 x 720	Anticipated Spots/Day: 1665

Slot Detail ID: Slot D on Panel: 258 - 001014	Total plays for this slot: 11256
---	----------------------------------

Contract # 2903812	Seq # 1	Total Spots Delivered: 11256
--------------------	---------	------------------------------

Customer:	MANITOWOC PUBLIC LIBRARY
Customer Number:	689333
Booking Start Date:	12/4/2017
Booking End Date:	12/10/2017 11:59:59 PM

Spot Design	Total plays for this design: 7009
-------------	-----------------------------------

Spot Design Name:	704324001C	
Original File Name:	704324001C.jpg	
Uploaded On:	11/22/2017 11:56:40 AM	
Uploaded By:	Lowe, Joelene	
Days played:	12/4/2017 - 12/9/2017	
Daily Average	AVG Spots Delivered/Day: 1168	

Spot Design	Total plays for this design: 4247
-------------	-----------------------------------

Spot Design Name:	704324009A	
Original File Name:	704324009A.jpg	
Uploaded On:	11/22/2017 11:56:22 AM	
Uploaded By:	Lowe, Joelene	
Days played:	12/4/2017 - 12/9/2017	
Daily Average	AVG Spots Delivered/Day: 708	