

Manitowoc Public Library

Connecting • Enriching • Inspiring

2017 Highlights

Noteworthy Statistics

Registered Users - 15,111 (Resident); 6,198 (Nonresident)

Annual Library Visits - 200,530

Uses of Public Wireless Internet - 53,070 (+6.4%)

Total Material Circulation - 464,696

Interlibrary Loans - 40,609 Items Borrowed Out

Total Circulation of Electronic Materials - 30,684 (+5.7%)



One-to-One Adult Literacy - Tutors & Volunteers: 42; Volunteered Hours: 2,540, a value of \$59,842* *Based on National Volunteer Value of \$23.56/hr

Programming

Summer Reading Program

Total - 1,018 Participants (-23.11%)

- Children: 661 Participants (-34.94%)

- Teen: 109 Participants (+19.78%)

- Adult: 248 Participants (+14.29%)

SRP Finale - 375 Participants

Great Decisions Series

- 962 Attendees Over 8 Weeks (+9.94%)

Wizarding World - 395 Participants

Domestic Series - 198 Participants

Chad Lewis Program - 210 Participants

2017 Program Participants Total

Children - 8,985 (374 Programs)

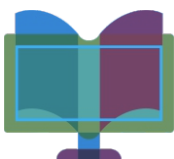
Teen - 590 (68 Programs)

Adult - 3,605 (257 Programs)

Total 2017 Program Attendance
13,180 (+13.5%)



2017: A Focus on the Future



Virtual Library Cards are a joint venture between Manitowoc Public Library and Manitowoc Public School District. MPSD students receive instant access to MPL's digital resources even if they don't have a physical library card!

Mobile Hotspots for Checkout

Through generous funding from Friends of MPL, we have added 5 mobile hotspots for circulation



Children's Department Upgrades

Through a generous memorial fund, we were able to purchase a Light Table, Toy Workbench, new seating & more!

First Floor Redesign Project

Throughout a large portion of 2017, a committee of nine MPL staff members met to assess the current and future needs of our first floor. Through input from the community in surveys, dream boards, Farmer's Markets, and focus groups, we have developed a layout which was presented to the Library Board on December 18, 2017. With unanimous approval, we will continue moving forward with implementation of this. The new plan allows space for creation areas, community conversations, and quiet work zones. We are excited to work with the Foundation on their upcoming fundraiser on March 10 to raise money for this redesign. Plans for the redesign will also be revealed at this March 10th Gala. Implementation will commence after that.

2018 Goals

- 1 MPL will launch the initial design elements of the 1st Floor Redesign project in 2018 by establishing a prioritized and realistic timeline of remodeling phases. In addition, MPL will also develop and employ diverse marketing plans and strategic community partner initiatives that will support this project and culminate in its successful and timely completion.
- 2 With the focus on meeting the needs of our community in 2018, MPL will make use of targeted research and skillful planning to improve overall attendance in its children, teen, and adult programs to meet the goal of an annual average of 20 participants per program.
- 3 In 2018, MPL will continue to nurture and improve our team-oriented work environment by developing supportive resource programs such as, cross training; shadowing; team building; and promoting equal sharing in library growth opportunities. As a result, these programs will become the foundation for the creation of a MPL team culture commitment that will outline and define the success of employee empowerment.

Looking Ahead...

Create
Tomorrow

Manitowoc Public Library Foundation
2018 Fundraising Gala

Saturday
March 10, 6-10 PM
at Manitowoc Public Library



National Library Week April 8-14
Show Your library card, get deals,
win prizes at Manitowoc & Lester Libraries



2018
SUMMER LIBRARY PROGRAM
JUNE 11-AUGUST 4



20th Anniversary Celebration
Saturday, August 4
Free Family Carnival Event
Jugglers • Bounce House
Games • Food • Music

**SUPERHERO
SATURDAY**

SATURDAY, APRIL 28, 9 AM - 2 PM

Picture Book City The Children's Department is reorganizing its picture books into subjects to make it easier for parents and children to find what they're looking for! For example, all the Dinosaur books will be in a neighborhood together. Same with Princess Books, and books on trucks!

Sow and Grow A fun new program as we head into Spring! We provide the seeds and some knowledge, you sow and grow your very own vegetable garden.

Starlings Research shows that the more words an infant is exposed to, the more likely they are to have social, emotional, and intellectual success. Starlings are early-literacy devices you clip to a child's clothing that count the number of words a child hears. The more words they hear, the more likely they are to reach their full potential.