

# MANITOWOC PUBLIC LIBRARY

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## 2013 TO 2018 STRATEGIC PLAN

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### GOAL #1: INSPIRE LIFELONG LEARNING FOR CHILDREN, TEENS AND ADULTS

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- ❖ Present story times and provide collections for children that develop early literacy skills.
- ❖ Engage teens by offering interactive programs and high-interest teen reading materials.
- ❖ Offer activities for adults that encourage and support reading and free-choice learning.
- ❖ Promote the discussion of books in a variety of ways.

### GOAL #2: ENRICH THE COMMUNITY

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- ❖ Celebrate the community's diversity.
- ❖ Offer services for job seekers.
- ❖ Promote library resources to business, education and service organizations.
- ❖ Offer library services for homebound patrons.
- ❖ Provide opportunities for volunteer service.

### GOAL #3: BE A DESTINATION

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- ❖ Create welcoming and inviting environments both inside and outside.
- ❖ Celebrate landmark Library accomplishments.
- ❖ Develop a unique space for teens.
- ❖ Contribute to downtown development.
- ❖ Create comfortable spaces that highlight the architectural features of the building.
- ❖ Create spaces for quiet and for social activities.

### GOAL #4: CONNECT WITH TECHNOLOGY

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- ❖ Invest in technology and training for staff and the public.
- ❖ Provide and maintain quality equipment to improve and expand access to high-speed Internet service.
- ❖ Expand and improve access to ebooks and other digital resources.
- ❖ Increase the use of wireless technologies.