



OAK CREEK DIVISION

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April 24, 2018

City of Manitowoc
Finance Committee
c/o Deborah Neuser
900 Quay Street
Manitowoc, WI 54220

To whom it may concern,

ALDI, Inc., a specialty grocery store, is requesting to be included on the May 1, 2018 Finance Committee Agenda in hopes of the approval for a Class "A" Liquor License in order to better showcase our private label wine selection that is currently under 100 SF. Please see the attached photos of our current wine display and an example of an ordinance from the City of Beaver Dam that recently permitted ALDI a Class "A" Liquor License.

Sincerely,

A handwritten signature in black ink, appearing to read 'Tom Howald', written over a horizontal line.

Tom Howald
Director of Real Estate
ALDI Oak Creek Division
414.570.1860
Tom.howald@aldi.us

TH/tf

ORDINANCE NO. _____

**AN ORDINANCE AMENDING SECTION 6-1, INTOXICATING LIQUOR AND
FERMENTED MALT BEVERAGES, SUBSECTION (2), CLASS A LIQUOR
LICENSES, IN THE BEAVER DAM MUNICIPAL CODE.**

**THE COMMON COUNCIL OF THE CITY OF BEAVER DAM DO ORDAIN AS
FOLLOWS:**

SECTION I: Section 6-1, Intoxicating Liquor and Fermented Malt Beverages,
subsection (2), *Class A liquor licenses*, is amended by adding the following language to
the end of paragraph (2)b as follows:

(2) *Class A liquor licenses.*

b.Grocery stores, as defined above, of a size between 15,000 to 25,000
square feet shall be exempt from the quota requirements of subsection (c)(2)a and the
requirements of subsection (c)(2)b except that the total floor area for display and sale of
all Class "A" products for sale shall not exceed 100 square feet. If the operating hours of
this size grocery store are outside of alcohol non-sale hours as defined in Section 6-1(h)
of this chapter, then the aforementioned 100 square foot display area shall be required to
be enclosed and have the ability to be locked so as to render it inaccessible to customers
and other non-privileged persons during non-sale hours, as those are defined in Section
6-1(h) of this chapter.

SECTION II: Said ordinance shall be effective upon its passage and publication.

First Reading –

Presented by the following Alder-
persons, members of the Administrative
Committee

Adopted:

John R. Somers, Director of
Administration

Approved:

Rebecca E. Glewen, Mayor