



City of Manitowoc

900 Quay Street
Manitowoc, WI 54220
www.manitowoc.org

Meeting Minutes

Room Tax Commission

Monday, April 16, 2018

6:00 PM

City Hall Council Chambers

Call to Order

Roll Call

Present: 5 - Nickels, McMeans, Brey, Sparacio and Reilly

Absent: 1 - Sitkiewitz

Approval of Minutes

[18-0317](#) Approval of Minutes from February 13th, 2018 meeting

Attachments: [02-13-2018 Meeting Minutes](#)

Moved and seconded that the minutes from February 13, 2018 Room Tax Commission meeting be approved and placed on file. The motion carried by the following vote:

Aye: 5 - Nickels, McMeans, Brey, Sparacio and Reilly

Discussion and Action Items

[18-0320](#) Discussion and possible action on Discover Manitowoc Grant application for Subfest 2018

Attachments: [Subfest 2018 v2 Request to City Room Tax Commission](#)
[WMM 2018 Subfest revised Marketing Budget and Plan](#)

Rolf Johnson, CEO of the Wisconsin Maritime Museum, provided overview on the modified request.

Moved by Reilly, seconded by Brey, that this Request be approved. The motion carried by the following vote:

Aye: 5 - Nickels, McMeans, Brey, Sparacio and Reilly

[18-0347](#)

Discussion and possible action on Discover Manitowoc Grant Application from the HFM Marathon

Attachments: [HFM Maritime Marathon](#)

Barb Bundy-Jost was present to provide an overview on the advertising plan and strategy to attract a wider pool of participants for the upcoming HFM Maritime Marathon.

Moved by Brey, seconded by Sparacio, that this Request be approved. The motion carried by the following vote:

Aye: 3 - Brey, Sparacio and Reilly

Abstain: 2 - Nickels and McMeans

Adjournment

Moved by Brey, seconded by McMeans, that this meeting be adjourned at 6:20 PM. The motion carried by the following vote:

Aye: 5 - Nickels, McMeans, Brey, Sparacio and Reilly