

## Monday, August 13

### Orientation for New Library Board Trustees



Krista Ross  
*Executive Director  
SELCO, Rochester, MN*

Becoming a new trustee can be an intimidating experience. There's that huge DPI Trustee Manual, there are all those acronyms to learn and the decisions you have to make can affect people in your area for years. Krista will simplify the process of orientating new trustees. A few basic principles to know and understand will enable new trustees to hit the ground running, be effective early, and set the tone for continuous learning of all the information they need to know to represent their library or system in an efficient manner.

Krista is the Executive Director of the Southeastern Libraries Cooperating (SELCO). SELCO is an 11-county regional system serving public, academic, school, and special libraries. She has more than 24 years of experience in various areas of the library world, including positions as library clerk, reference librarian and library director. Prior to joining the staff at SELCO, she served eleven years as system director in the Southwest Wisconsin Library System, providing services to 28 member public libraries in a large geographic area with diverse needs.

## Tuesday, August 14

### Effective Boards Have Effective Meetings!



Christine Hage  
*Director, Rochester Hills  
Public Library &  
Division Councilor, United  
for Libraries*

Meetings may sound boring to some but in fact, they are the best place to discuss your library's policies, how busy the library is, and how well the library is meeting its goals. Surprisingly, many boards do not function well. There may be a bully on board, someone might dominate the conversations, or there might just be plain personality clashes. This program will show you how to resolve any issues you may have and how to prevent them from happening in the first place.

Christine has been a full-time public librarian for 45 years and has been responsible for five major library construction projects. Recognized as Michigan's Librarian of the Year in 1997 she has published and presented widely on various public library subjects both nationally and internationally.

Within ALA Christine is a past president of the Public Library Association and a past president of United for Libraries. She also served as an ALA Councilor for 12+ years, and Chair of the Office of Information Technology's America's Libraries for the 21st Century Committee.

## Wednesday, August 15

### From Advocate to Activist



Patrick "PC" Sweeney  
*Political Director for Every-  
Library & Lecturer for San  
Jose State University iSchool*

In this session, we will challenge the traditional model of advocacy for libraries and instead look at how we create activists for libraries to build the public support we need to survive. We'll look at how our current advocacy model is failing libraries and causing massive defunding and closures and we'll explore many of the strategies and tactics used by some of the best community organizers, political action committees, and politicians to build real actionable support from networks of change through community organizing and political action. We will emphasize the resources and skills that librarians and library staff need to develop if they want to have the political and community support that they need in order to increase support and funding.

Patrick is co-author of *Winning Elections and Influencing Politicians for Library Funding*. He is the former Administrative Librarian of the Sunnyvale (CA) Public Library and Executive Director of EveryLibrary California, a statewide initiative to support library propositions, and a lecturer at the San Jose State University iSchool.

## Thursday, August 16

### Wisconsin Public Library Standards, 6th Edition for Trustees



Shannon Schultz  
*Public Library Administra-  
tion Consultant,  
Wisconsin Department of  
Public Instruction*

After an exhaustive two-year process, the DPI's Public Library Development Team has released the 6th edition of the WI Public Library Standards. Utilizing a work group of more than 30 library directors, trustees, and system staff from all regions of the state, the team has radically changed the layout and structure of the Standards, including a new approach to the quantitative values. This session will explore and explain the challenges, including those pertaining specifically to public library trustees.

Shannon brings over 15 years' experience to the library profession. Her library experience ranges from offering reference and instruction in academic science libraries to consulting and planning in public libraries. A self-proclaimed renaissance woman, Shannon's work history includes such diverse jobs as clinical microbiologist, clinical laboratory manager, interior designer, and mixologist.

**Friday, August 17**

## Crafting Your Library's Story with Data



Jody Hoesly  
*Data Services Consultant,  
South Central Library  
System*

Libraries collect and generate a lot of data. How do we use that data along with data from other sources like the U.S. Census to tell our library's stories? In this webinar, you'll learn to craft questions that can be supported by data to support library services or initiatives, identify and access relevant datasets, and recognize available visualization tools. The heart of the presentation will focus on stories and how you can combine questions with visual data to craft your library's story.

Jody brands herself as an "Information Engineer," joining her 10 years of experience in the library profession with over 10 years of experience as a mechanical engineer. In her current position she designs and develops data resources to support libraries. Prior to joining SCLS, Jody's library career included working as an academic librarian for the UW-Madison College of Engineering and as a teacher-librarian for the New Glarus School District.

## Other Trustee Resources

- Trustee Essentials: A Handbook for Wisconsin Public Library Trustees  
<https://dpi.wi.gov/pld/boards-directors/trustee-essentials-handbook>
- United for Libraries, a Division of the American Library Association  
<http://www.ala.org/united/>
- Wisconsin Library Trustees & Friends, a Division of the Wisconsin Library Association  
<http://wla.wisconsinlibraries.org/wlrf>
- Trustee Training Week Webinar Archive  
<http://www.wistrusteetraining.com/archive>

### Register Online:

[www.wistrusteetraining.com](http://www.wistrusteetraining.com)

You must register for each session individually. Sessions will begin at 12 p.m., are 60 minutes, and will be recorded.

### Questions?

Contact Jean Anderson  
South Central Library System  
608-246-5613  
[jean@scls.info](mailto:jean@scls.info)



Wisconsin Trustee Training Week was coordinated by the South Central Library System, and is supported by the following public library systems:

Arrowhead  
Bridges  
Indianhead  
Kenosha County  
Lakeshores  
Manitowoc-Calumet  
Milwaukee County  
Monarch  
Nicolet  
Northern Waters  
Outagamie Waupaca  
Southwest  
Winding Rivers  
Winnefox  
Wisconsin Valley

Support is also provided by the Division for Libraries and Technology and the Institute of Museum and Library Services (IMLS).



**August 13-17, 2018**

**12-1 p.m.**

**[www.wistrusteetraining.com](http://www.wistrusteetraining.com)**