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September 12, 2018

To: Manitowoc Common Council  
From: Jim Muenzenmeyer, Capital Projects/Transit Manager  
Re: Transit System Management Performance Review

I wanted to share this Management Review with you as we enter into the proposed 2019 Budget process. Wisconsin State Statutes requires WisDOT to conduct transit management performance reviews (MPRs) at least every five years. In 2018, seven transit systems reviews were completed, including Maritime Metro Transit.

I welcomed the review as I recognize the importance of an independent perspective. The report is largely complimentary but there are several areas that need improvement. As the future arrives and our demographics and trip-generators change so must we.

Moving forward, I'd like to tweak the largely successful route changes made in 2017 by converting Route 5 into a Demand Response Route. The change will allow us to better serve clients in the Industrial Park and two known trip generators south of our current service area. The success of this change is largely dependent upon one additional supervisory staff person that can help with dispatching before and after normal business hours. Alterations to the 2019 budget make this staff addition financially palatable. The additional position has many other benefits as described in the report.

Please take some time and thoroughly read this report. I will have an agenda item on our next Transit Commission Meeting to discuss these proposed changes. The meeting will occur at 4:15 pm on October 10, 2018 if you would like to attend. I would also welcome a chance to address the entire Council if you feel this would be appropriate.

Thank you for your consideration and if you have any questions you can always reach me on my cell phone – 374-0429.