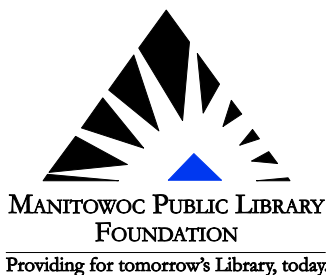
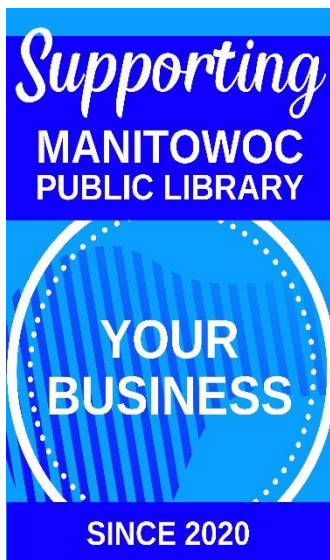




707 Quay Street
Manitowoc, WI 54220
920-686-3037

Banner Design



Foundation Board

Alan Boeldt, President
Patrick Brandel
Susan DiRaimondo
Michelle Krajnik
Lee Kummer
Mark Maurer
Karen Oswald
Dolly Stokes

[DATE]

[NAME]

[ADDRESS]

Manitowoc, WI 54220

Dear [POTENTIAL SPONSOR],

We need YOU to transform our community!

Manitowoc Public Library Foundation is seeking 15 businesses to sponsor the Library in 2020, so we can strength our impact in promoting literacy and education in our community. Sponsor Manitowoc Public Library in 2020, and we'll showcase your company on a high-quality vinyl banner in the Library for a year. That's advertising for seven days a week, or 1,560 hours year!

The first 15 businesses to sponsor a banner will have a 3' x 5' banner strategically placed for high visibility off the balcony in the main lobby of the library. Banners are visible to all who enter the library building – more than **250,000 annual visitors** of all ages!

Not only will sponsor businesses have increased awareness of their business through a colorful, highly visible banner by taking advantage of this offer, they will also receive:

- ✓ Social media promotion on MPL's Facebook and website
- ✓ Plaque on MPL Foundation's sponsor wall
- ✓ eNewsletter blast to our 7,000+ subscribers
- ✓ Free meeting room space (limited)
- ✓ Increased goodwill in supporting a local educational institution

Manitowoc Public Library supports literacy in our community, especially early literacy. Research shows critical literacy skills and building blocks are developed BEFORE children start school. Those literacy skills are built in our story times; educational play hours; interactive technology; and intentional academic resources and services we provide FREE to our community. Our Summer Reading Program helps to prevent the annual summer slide between school years and sets our future generations up for success. Supporting Manitowoc Public Library supports your community and your business for many years to come.

The first 15 companies to respond will be able to take advantage of this exclusive offer.

So don't wait! A basic annual sponsorship is \$2,000, while a premium sponsorship, with prime banner placement, is \$4,000. Please see the attached sponsor benefits showcasing the offer in more detail. Sponsorship checks can be mailed to the library or emailed to kstoeger@manitowoc.org; you can also use this link to submit a sponsorship: www.manitowoclibrary.org/fundraiser.

We look forward to hearing from you!

Alan Boeldt, President
Manitowoc Public Library Foundation