

← STRETCH → YOUR ADVERTISING DOLLAR

And Help Build Literacy in Our Community

TRADITIONAL ADVERTISING

1 DAY

FOUR-PAGE COLOR INSERT IN NEWSPAPER

\$1,320

3 DAYS

HALF-PAGE AD IN NEWSPAPER

\$1,035

1 WEEK

NINETEEN 30-SECOND RADIO SPOTS

\$665

1 MONTH

ONE MONTH ELECTRONIC BILLBOARD ADS

\$750

TOTAL = \$3,795

VS

1 YEAR

LIBRARY SPONSORSHIP

PROFESSIONALLY PRINTED VINYL
BANNER WITH YOUR BUSINESS NAME

PLAQUE ON DONOR WALL

ENEWSLETTER BLAST TO OUR 7,000+
SUBSCRIBERS

EXPOSURE TO 250,000+ LIBRARY VISITORS

REACH A RANGE OF DEMOGRAPHICS

SHOWCASE YOUR BUSINESS
7 DAYS/WEEK (1,560 HOURS/YEAR)

+ HIGHLY VISIBLE BANNER PLACEMENT

+ SOCIAL MEDIA PROMOTION

+ EXPOSURE ON LIBRARY WEBSITE

+ FREE LIBRARY MEETING ROOM USE
(LIMITED)

BASIC

\$2,000

+ PREMIUM

\$4,000

100% of your dollars go to support Manitowoc Public Library!

✓ *Count me in!*

☐ BASIC SPONSORSHIP - \$2,000

☐ PREMIUM SPONSORSHIP - \$4,000

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

☐ My check is enclosed (payable to Manitowoc Public Library Foundation)

☐ Please send me an invoice

Detach form and mail to:

Manitowoc Public Library Foundation, 707 Quay St., Manitowoc, WI 54220