20-0335



March 11, 2020

City Hall Deborah Neuser, City Clerk 900 Quay Street Manitowoc, WI 54220-4543

MAR 1 6 2020 CITY CLERKS OFFICE

Dear Ms. Neuser:

I received your letter dated March 6, 2020 informing us of the "Class B" Retail Intoxicating Liquor and Fermented Malt Beverage License requirement to be operational for a minimum of 60 days from July 1, 2019 to June 30, 2020, of which we have indicated our establishment does not meet this requirement. This letter is to ask for an exception for Holy Family College, to continue to keep our Intoxicating Liquor and Fermented Malt Beverage License.

Holy Family College, Inc., is a non-profit private Catholic College, founded by the Franciscan Sisters of Christian Charity. As a private college, we do not receive funding/assistance from the government. The majority of our monies are made through the enrollment of students and fundraising. Hosting events and being able to sell liquor, wine and beer, is a major part of our fundraising dollars.

We host many events throughout the year, including our own largest fundraising event, "The Annual Scholarship Gala", which occurs in April. Our cash bar sales are a part of our fundraising dollars for that evening. Our current goal is to continue to increase the number events hosted on our campus, including weddings, so that we can continue to increase revenue. If we cannot continue to keep our *Intoxicating Liquor license*, then most likely, we will be unable to schedule any weddings, as they will not want to utilize the college as a venue due to not being able to provide liquor.

Holy Family College does not just benefit from our own fundraising events, but we also provide our venue at a discounted price to other non-profits for their fundraising events. We believe in giving back to the community and one way we do this, is by allowing non-profits the ability to raise as much money as they can so they can continue to serve the Manitowoc community, by greatly reducing our space rental fee. There are no other venues such as ours that can provide a minimal rental fee to these non-profits.

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Holy Family College has served the Manitowoc community for 85-years and we are excited to see what the next 85-years will bring to this community, as we continue to grow to a College of 3000 students! But in order to do this, we need to provide attractive scholarships that encourage students to attend Holy Family College and hopefully in return, these students will continue to live and work in Manitowoc well after graduation.

Again, we are asking as a non-profit organization to provide an exception to Holy Family College, to continue to carry the "Class B" Retail Intoxicating Liquor and Fermented Malt Beverage License, which will allow us to continue to increase our fundraising dollars by increasing our events held on campus.

Please do not hesitate to contact me if you have any further questions at tracy.milkowski@holyfamilycollege.edu or (920) 686-6176. Thank you for your consideration.

Sincerely,

Tracy Milkowski

Vice President, Advancement and External Relations

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Holy Family College

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