

Office of the Mayor

CITY OF MANITOWOC

# Proclamation

- WHEREAS, Briess Malt & Ingredients family ownership recognized the opportunity for more flavor and variety in beer and was the first supplier of malt to the emerging craft beer industry in the 1980s, and
- WHEREAS, Briess is building upon the tradition of excellence at the iconic Manitowoc malt plant with a group of talented and dedicated team members who are experts in the art and science of creating the finest and most consistent malts that help differentiate brewing and food products in the United States and around the world, and
- WHEREAS, Briess offers the largest product line of specialty malts of any company in the world with 45 different malts in a variety of package sizes and formats, and
- WHEREAS, Briess' specialty malts are used for brewing beer by more than half of the 9,500 craft breweries in the United States, including three craft breweries in Manitowoc, and
- WHEREAS, Briess has the highest volume of specialty malt of any malting company in the world and is widely recognized as the leading producer in the industry, and
- WHEREAS, Briess has established the Center of Malting Excellence at the Manitowoc malt plant to strengthen and deepen the company's knowledge and applications of malting and barley, including accelerated innovation, and
- WHEREAS, Briess has helped revive Manitowoc's proud maritime history by receiving shipments of barley from Great Lakes cargo ships multiple times per year since 2022, and
- WHEREAS, Briess has been highly involved in the community, including establishment of an annual craft beer festival, Malt City Brewfest, which has become part of celebrating summer along the lakeshore.

NOW THEREFORE, I, Justin Nickels, Mayor of the City of Manitowoc, do hereby proclaim that Manitowoc is the

## Specialty Malt Capital of the World

and encourage the citizens of the City of Manitowoc to join me in recognizing the important role played by the malting, brewing, and food industries in the City of Manitowoc.



In Testimony Whereof, I have hereunto set my hand and caused the Great Seal of the City of Manitowoc to be affixed. Done at City Hall in the City of Manitowoc this 17<sup>th</sup> day of June, Twenty Twenty-Four.

  
Justin M. Nickels, Mayor