



CITY OF MANITOWOC

WISCONSIN, USA

www.manitowoc.org

DATE: October 2, 2023
TO: Personnel Committee
FROM: Jessie Lillibridge, HR Director
RE: Vitality Wellness Platform Agreement

Since 2017, the City of Manitowoc has offered the Go365 wellness platform to employees as part of the annual benefits package. Go365 incentivizes healthy lifestyle choices and activities. This program has been an effective tool in addressing and improving wellness for employees enrolled in the City's self-funded health plan.

Earlier this year, Humana, the parent company of Go365, announced that the Go365 program would be discontinued nationwide. Since there has consistently been a high engagement level within the Go365 program amongst eligible employees, we decided it was important to decide on how to move forward.

We reviewed a few different platforms and determined that moving forward with Vitality was the best option. Vitality is similar to Go365 in design and cost. Additionally, it has an added feature that allows for tracking of primary care provider annual visits, which was rolled out as a primary focus in our wellness plan last year.

The recommendation is to approve the HR Director and Finance Director/Treasurer to sign the necessary documents to implement Vitality, effective January 1, 2024.

Thank you.

HUMAN RESOURCES

CITY HALL ■ 900 QUAY STREET ■ MANITOWOC, WI 54220

PHONE: (920) 686-6993 ■ FAX: (920) 686-6999

WWW.MANITOWOC.ORG ■ EMAIL: HUMANRESOURCES@MANITOWOC.ORG