

Shawn Alfred

From: Adam Tegen
Sent: Thursday, May 1, 2025 4:44 PM
To: James Brey - D4
Cc: Shawn Alfred
Subject: May Finance Item #2

Good afternoon Alder Brey,

Sorry to bombard you with another request, but staff has been working on a Designated Outdoor Drinking Area (DORA) ordinance for consideration by the Council and we are ready to move forward. If you are not familiar with a DORA, from the draft ordinance: *The purpose of this ordinance is to create a Designated Outdoor Refreshment Area (DORA) to enhance the downtown experience for visitors and tourists by allowing the responsible consumption of alcohol beverages (beverages containing alcohol) outdoors within specified boundaries. This initiative aims to promote economic activity and support local businesses in the city's downtown district.* Basically the ordinance would allow participating licensed businesses to serve drinks in special containers and the patrons can walk out of the establishment with the open beverage and explore the downtown within the designated area. There is a more to it, but that is the basic essence of the request.

Please let me know if you are comfortable adding this to the agenda as well.

Thanks!



Adam Tegen | Director, Community Development
City of Manitowoc | 900 Quay Street, Manitowoc, Wisconsin
P: 920.686.6931 | ategen@manitowoc.org
manitowoc.org
City Hall Hours
Monday – Thursday: 7:30am – 5pm | Friday: 7:30-11:30am