

# SPECIAL EVENT COMMITTEE APPROVAL FORM

MEETING DATE: 4/15/2026

EVENT NAME: Ride for Hunger

ORGANIZER: Salvation Army - Michael Pearson

E-MAIL ADDRESS: [michael.pearson@usc.salvationarmy.org](mailto:michael.pearson@usc.salvationarmy.org)

EVENT DATE: 9/13/2026

NEW OR RECURRING: New

LOCATION/DESCRIPTION: Use of Mariners Trail for a long bike ride (12, 25, and 62 miles) to raise money for the Salvation Army

COMMITTEE CONCERNS:

WAIVER OF FEES: Granted

COMMITTEE DECISION:

APPROVE	DENY
Courtney Hansen /ec Eric Nycz /ec Dan Koski /ec Todd Blaser /ec Craig Jansen /ec	

COUNCIL ACTION REQUIRED:

ITEMS TO INCLUDE IN LETTER:



## General Event Information

**Event name** Ride for Hunger

**Location** Mariner's Trail

**Date** Sunday, September 13, 2026

**Event time** 7:00 AM - 12:00 PM

**Setup start time** Saturday, September 12, 2026 09:00

**Takedown end time** Sunday, September 13, 2026 17:00

## Applicant Information

**Name of Applicant** Michael Pearson

**Organization Name** The Salvation Army of Manitowoc County

**Address** 415 N 6th St  
Manitowoc, WI, 54220

**Email** michael.pearson@usc.salvationarmy.org

**Phone number** (920) 684-7117

**On-site contact & phone number** 920-374-8810

### Event description

This year The Salvation Army is bringing back the annual Ride for Hunger bike ride. The event will start and finish at The Inn on Maritime Bay parking lot and will feature multiple route lengths ranging from 12 to 100 miles - for the beginner to the centurion rider. The ride will have staggered start times beginning at 7am, coordinating a finish time for all routes around 12pm noon. The 12-mile route will be from The Inn on Maritime Bay to The Lighthouse Inn and back on the Mariner's Trail. The 25-mile route will continue on to the Rawley Point Lighthouse / Point Beach and back. The 50 and 100 mile routes will continue on from Point Beach and is still currently being drawn up.

A cookout will follow @ The Inn on Maritime Bay parking lot. We will setup tent and tables on the day prior - Sat. Sept 12th, and teardown will be finished the day of - Sun. Sept 13th by or around 5pm.

**Estimated total attendance** 50

## Event Features

**Select all that apply to the event**  Collecting monetary donations

**Expected revenue** 5000  
**Revenue will be used for** General operational funds

## Route & Road Usage

### Road Closure

n/a

### Road Crossing

n/a

### Where are cars parking?

Inn on Maritime Bay Parking Lot

### Describe course markings and if this is a timed route

Small signs will mark the course route at turns

### Time of amplified sound

7:00 AM - 2:00 PM

### Amplified sound type

Music and announcers over small PA.

## Event Structures

### Select all that apply

Tent(s)

Waste removal service

## Safety & Security

### Describe any assistance needed from the Police Dept. and/or Fire Dept.

We expect 50 riders or less. There shouldn't be much need for any assistance from the police or fire department beyond awareness that riders will be out that morning. Signs will be placed along the route. There will be at least 2 rest stops with water and snacks. And we will have a safety vehicle out on the route for riders who need repairs or assistance.

## Equipment & Facility Requests

### Park or facility request not listed above:

n/a

### Do you need power or lighting?

n/a

### Tables & seating

Banquet tables 8'x40'

Benches 4'

Metal folding chairs

Picnic tables 6' 10  
**\$6 max 20**

Parks items

Post pounder  
 Power pedestal  
 Safety vests  
 Security stanchions  
 Wooded snow fence 50' roll  
 Plastic snow fence 50' roll  
 Snow fence posts  
 Tent 10'x20'  $\frac{1}{\$55 \text{ max. } 2}$

Ticket booth  
 Trash barrels  $\frac{4}{\$6 \text{ max. } 50}$

**Estimated cost per day** 139

**Equipment will be dropped off at the discretion of DPI. Equipment request notes:**

The Start/Finish line will be at The Inn on Maritime Bay parking lot. Tent, picnic tables, and trash cans can all be delivered/picked up there.

## Waiver of Fees

**Are you requesting a Waiver of Fees?**

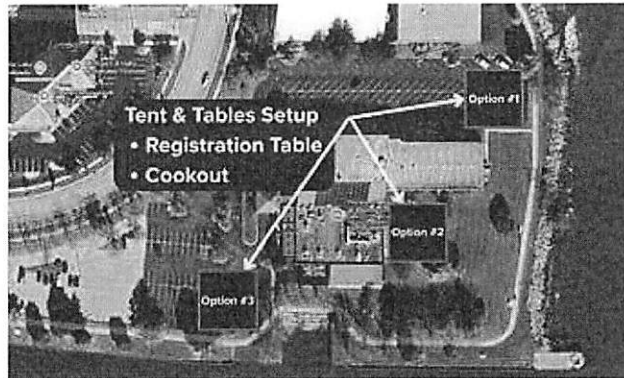
Yes, we are a nonprofit 501(c)(3) or acting on behalf of one

**Why should this Waiver of Fees be granted?**

The Ride for Hunger is a fundraiser for our pantry - seeking local business monetary sponsorships, registration fees or pledges from all riders, and non-perishable donations from the community at large. All funds go directly to the pantry and its general operating costs. The Salvation Army's pantry serves over 10,000 client visits per year - distributing over 250,000lbs of food - and helping all those in need without discrimination. Thousands of local neighbors rely on the full funding and operation of our pantry to supplement monthly grocery expenses and provide relief for other daily expenses.

## Map

## Upload map and supporting documents



Route 1 - 12 Mile.pdf



Route 2 - 25 Mile.pdf

## Questions and comments

I am still coordinating with Pat from the Inn on Maritime Bay to determine where on the property we will set up the tent and picnic tables. Options are the North or West parking lots or the East patio.

I am also still drafting the 50 and 100 mile routes and will turn those in asap.

I will leave it up to your discretion if I should attend the committee meeting - more than happy to if needed.

## Legal Notice and Submission

Would you like to meet with the Special Event Committee to discuss your event?

Yes

Applicant date of birth

Tuesday, April 7, 2026

Sign

Michael Pearson

York St

York St

St

Google Maps

The Lake  
nitowoc

Michael, E. & Hallie  
Associates Financial

Choice Commercial  
Real Estate

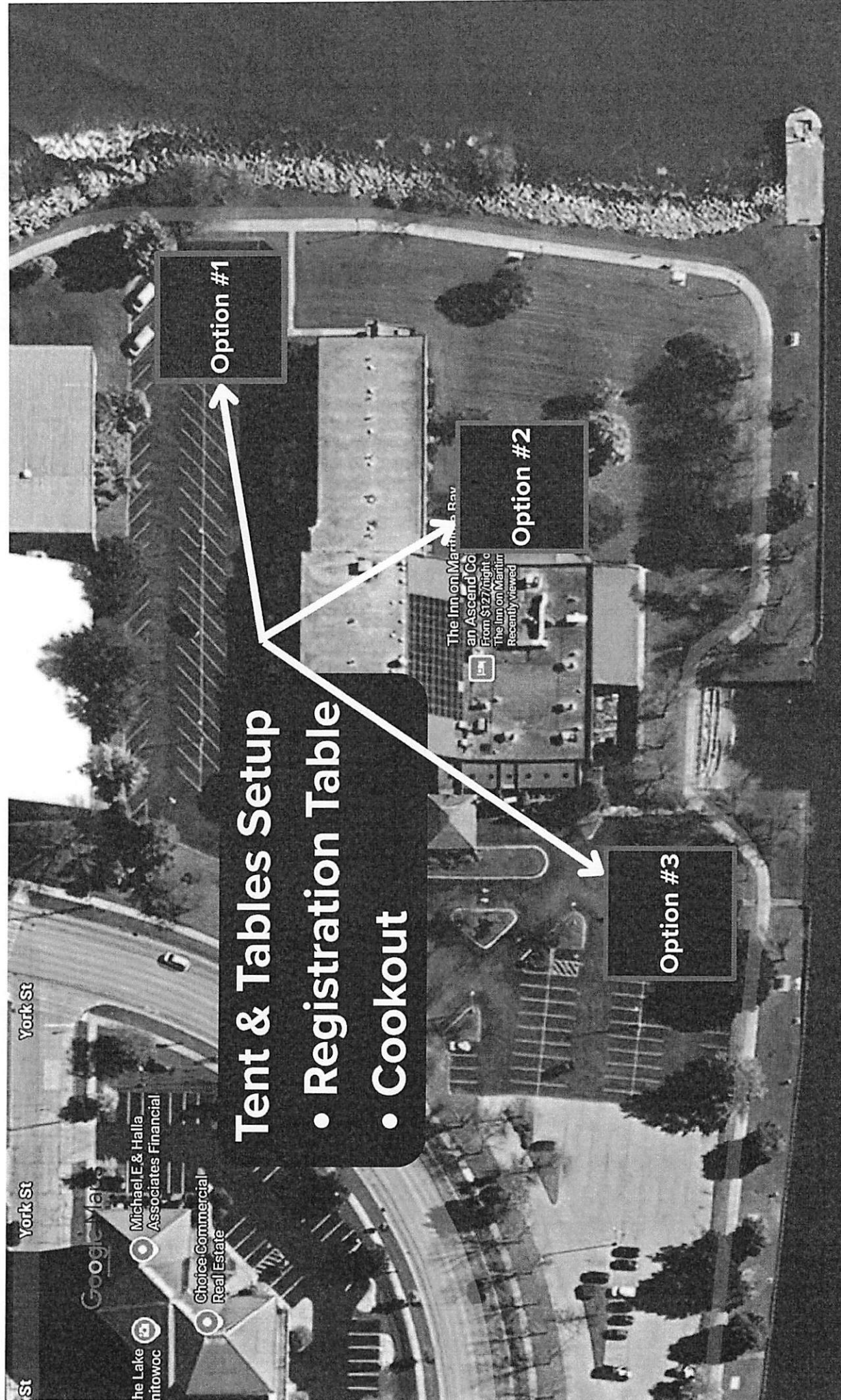
**Tent & Tables Setup**  
• Registration Table  
• Cookout

Option #1

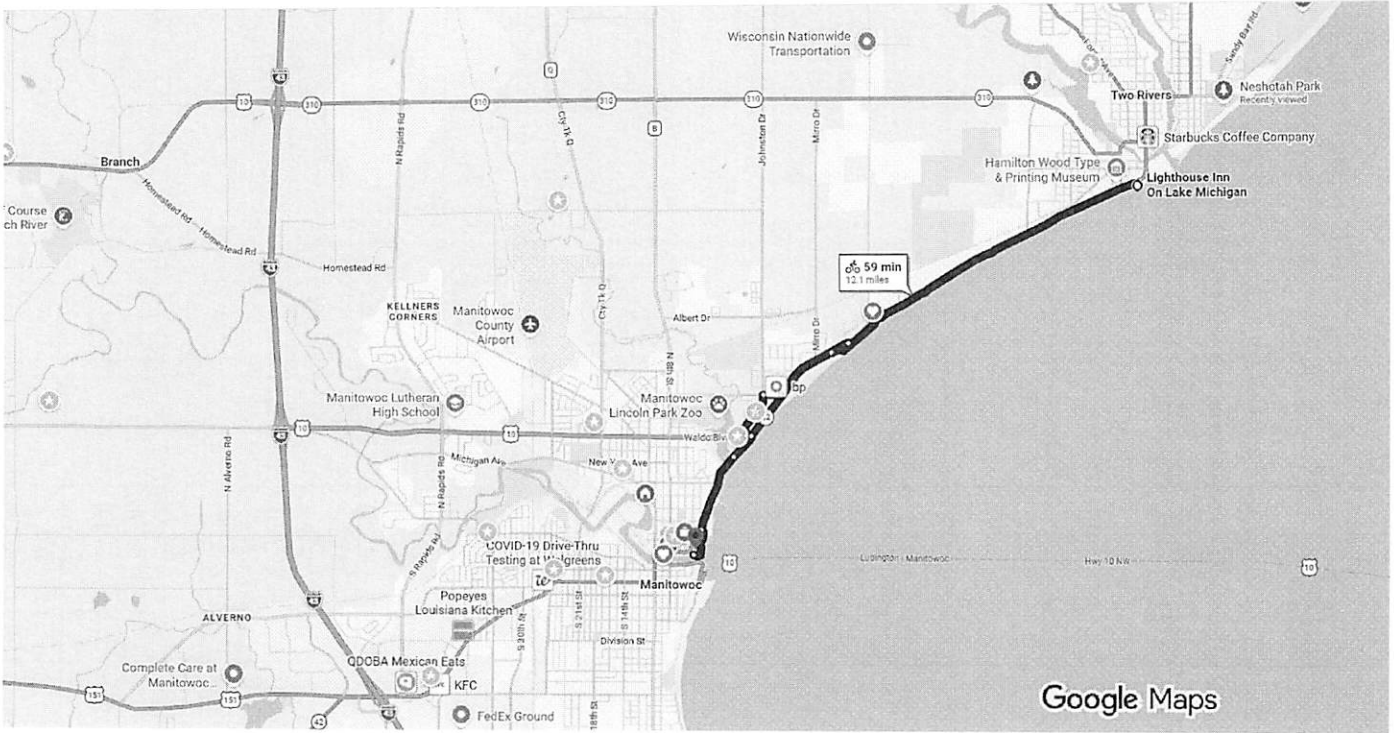
Option #2

Option #3

The Inn on Marlin  
an Ascend Co  
From \$127/night  
The Inn on Marlin  
Recently viewed



The Inn on Maritime Bay, an Ascend Collection Bicycle 12.1 miles, 59 min  
Hotel, 101 Maritime Dr, Manitowoc, WI 54220 to The Inn on Maritime Bay, an  
Ascend Collection Hotel, 101 Maritime Dr, Manitowoc, WI 54220



via Mariners Trail

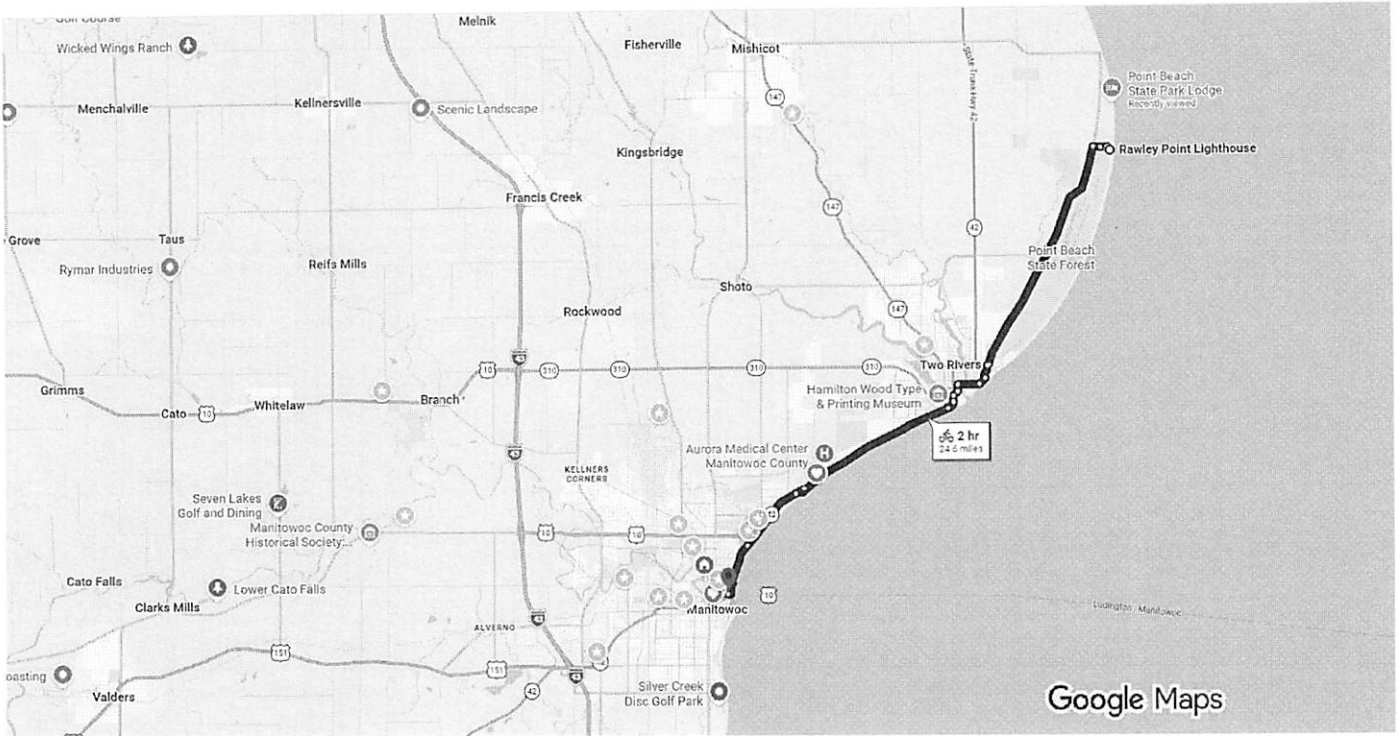
59 min

12.1 miles


Mostly flat



The Inn on Maritime Bay, an Ascend Collection Hotel, Bicycle 24.6 miles, 2 hr  
101 Maritime Dr, Manitowoc, WI 54220 to The Inn on Maritime Bay, an  
Ascend Collection Hotel, 101 Maritime Dr, Manitowoc, WI 54220



Imagery ©2026, Map data ©2026 Google 1 mi

 via Mariners Trail and County Rd O 2 hr  
24.6 miles

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Mostly flat ▼