

# TRAFFICALM™ SYSTEMS

Exhibit "B"

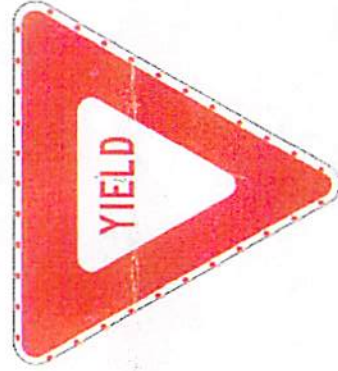
**SignAlert™**  
Enhancement System

PRODUCT BROCHURE  
RELEASE SEPTEMBER 2019





A field retrofit  
 "Sign Enhancement"  
 system that is simple,  
 affordable, and designed for  
 hassle-free  
 installation



### Why TrafficCalm?

- ISO:9001 Certified USA based manufacturing facility
- Vandal resistant designs
- Industry leading turn-around from order to delivery
- Unlimited tech support and customer service from our USA facility
- Industry Pioneers in LED Enhanced Signage

*Almost any existing sign can be field retrofitted with a SignAlert™ Enhancement System. Solar or AC power is available*

### The Problem

The traffic industry has long recognized that many sign scenarios (placement, visibility, etc.) are more critically important than others. Some signs simply cannot be ignored. There has been a rumble need in the industry for a simple and affordable way to retrofit existing signs with additional levels of warning for those situations that demand them — and to do this in such a way that the additional alert system can be motion activated to conserve power and extend the life of the LEDs

### The Solution - SignAlert® GEN 2 LED Enhancement System

- LED rings field retrofit onto almost any existing sign
- Very affordable
- 6 Level - auto-dimming at night
- Solar or AC power options
- Motion activation and data collection options
- High intensity LEDs visible day or night (visible up to 2 miles at night)
- Hassle-free installation. (No dirt moved means less permits, and streamlined implementation)
- LED flashers face mount on existing signs with permanent bonding tape and/or mechanical fasteners
- Scheduling functionality expands system versatility and performance
- Field replaceable batteries

