

SPECIAL EVENT COMMITTEE APPROVAL FORM

MEETING DATE: 4/12/2023

EVENT NAME: Special Event - Cool City Car Cruise

ORGANIZER: Two Rivers Main Street - Jason Ring

E-MAIL ADDRESS: director@tworiversmainstreet.com

EVENT DATE: 6/23/2023

NEW OR RECURRING: recurring

LOCATION/DESCRIPTION: Cool City Car Cruise starts at UWGB Manitowoc Campus and heads north to Two Rivers. All cars are accepted into the parade for a small fee, which amounts to 700-1000 cars.

COMMITTEE CONCERNS: Burnouts and traffic violations caused a lot of safety concerns the last two years. This year, the SEC requires Cool City Car Cruise to require sign up, parade hangers in the car, and a safety team stationed along the route to discourage reckless driving, burnouts, and to report.

COMMITTEE DECISION:

APPROVE	DENY
Todd Blaser /ec Courtney Hansen /ec Jason Freiboth /ec Dan Koski /ec Eric Nycz /ec	

COUNCIL ACTION REQUIRED:

ITEMS TO INCLUDE IN LETTER:



City of Manitowoc

SPECIAL EVENT PERMIT APPLICATION

APPLICANT INFORMATION

Business/Org Name Two Rivers Main Street

Name of Applicant Jason Ring

Street Address 1608 Washington Street

Mailing Address PO Box 417
(If different)

City, State, Zip Two Rivers, WI 54241

Primary Phone 920-794-1482

Cell Phone 920-901-9743

Email director@tworiversmainstreet.com

Wisconsin Tax Exempt

ON SITE CONTACT INFORMATION

During Event

On-Site Contact Jason Ring

On-Site Cell Phone # 920-901-9743

On-Site Security Contact Name Nathan Kronforst

On-Site Security Contact Phone # 920-242-1755

EVENT INFORMATION

Event Description and Map with Event Setup and Parking Required (Some maps available online)

Missing Map/Drawing



UW-Green Bay | Manitowoc Campus
705 Viebahn St, Manitowoc, WI 54220

Take S 10th St to Maritime Dr
5 min (2.0 mi)

Follow Maritime Dr and Memorial Dr to 18th St in Two Rivers
11 min (6.5 mi)

Continue on 18th St. Drive to E Park St
26 sec (262 ft)
1717 E Park St
Two Rivers, WI 54241

Event Name Cool City Car Cruise

Public Event YES NO

Location Staging at UW-Manitowoc and heading up 10th to 8th to Memorial Drive into Two Rivers

Estimated Total Attendance 700

Estimated Attendance 500
from outside City of Manitowoc

Staging Area UW - Manitowoc

Event Website www.tworiversmainstreet.com

Event Date(s) June 23

Event Start Time 4:00 AM PM

Event End Time 6:00 AM PM

Setup Date(s) 06/23/2022

Setup Start Time 3:00 AM PM

Teardown Date(s) 06/23/2023

Teardown End Time 6:00 AM PM
(Event to be cleaned by 9 a.m. on day following the event)

RECEIVED
MAR 10 2023

FACILITY REQUESTS

- Facility Location _____
- Mariner's Trail FROM _____
TO _____
- Athletic Field(s) Request _____
- Special Power Requirements _____
- Special Lighting _____
(ex. ball diamonds)
- ADA Accommodations _____

VENDORS & MONEY EXCHANGE

- Alcohol Sales Request for Extension of Premises
Class B License
- Alcohol Served End Time _____
- Beverage or Food Sales
- Merchandise Sales
- Vendor(s) How many _____
- Collecting Money Donations
- Charging Admissions On-Site
- Credit Card Sales/Transactions
- Expected Revenue _____
- Revenue to be used for _____

ROUTE

Route map must be submitted with application

- Road Closure
Describe location(s)
+ time(s)
- Timed Route
- Road Crossing
Describe where +
if assistance needed
- Course Marking
Describe type
- Sidewalk
Describe usage

EVENT STRUCTURES

Site map must be submitted with application

- Staking Structures into Ground
(greater than 6")
- Fencing
- Bounce House # _____
- Portable Restrooms # _____
- Signs/Banners # _____
- Carnival Rides # _____
- Dumpster # _____
- Stage # _____
- Tent # _____ Size _____
- Other # _____ Describe _____

EVENT FEATURES

- Animals # _____ Type _____
- Fireworks - Time _____
- Drone # _____
- Lights/Spotlights # _____

SOUND

- Amplified Sound
- Start Time _____ AM PM
- End Time _____ AM PM
- Type of Sound _____

EQUIPMENT REQUESTS

Fees will be calculated based on organizer's meeting with the Special Event Committee. After event is approved, changes to equipment orders are subject to non-refundable fees. Photos and more information about rental items can be found at www.manitowoc.org.

DELIVERY DATE _____ TIME _____ AM PM LOCATION _____

PICKUP DATE _____ TIME _____ AM PM Place items in original drop-off location after event.

**Indicate Quantities on Line*

GAMES

- Bean Bag Toss _____
- Ring Toss _____
- Sports Kit _____

STAGING / RISERS

- RISERS – 4' x 8' Wooden Platforms
6" H _____ 12" H _____ 18" H _____
- Staging – 8'x12'
- Portable Bandwagon – 35'x8'

TABLES & SEATING (Do NOT count any tables, benches, etc. already located at the park or in a facility)

- Banquet tables – 8'x40" _____
- Benches – 4' wooden _____
- Bleachers – 15'x5' portable _____
- Chairs – metal, folding _____
- Picnic Tables – 6' wooden _____
- Picnic Tables – 8' wooden, ADA accessible _____

TENTS

- Tent – 10'x 20' _____

TRAFFIC CONTROL ITEMS

- Barricades – 2' _____
- Barricades – 3' _____
- Barricades – 8' _____
- Barricades – 12' rail-type _____
- Channelizer drums – 3' reflective _____
- Cones – 18" _____
- Cones – 28" reflective _____
- Delineators – 42" reflective _____
- Parking posts with concrete base – 42"H (rope or tape not included) _____
- Traffic signs (sign only – typically placed on barricades)
 - Road Closed _____
 - Road Closed Ahead _____
 - _____
 - _____

MISCELLANEOUS ITEMS

- Disc golf basket – portable _____
- Grill – 2' x 3' portable, outdoor _____
- P.A. system – microphone, sound board, 2 speakers with stands _____
- Post pounder / driver _____
- Power pedestal – portable _____
- Safety vests _____
- Security stanchions _____
- Snow fence – 50' rolls – plastic _____ wooden _____
- Snow fence – posts _____
- Ticket booths – outdoor _____
- Trash barrels _____
- Other _____

VEHICLES

Parking must be included on site map

Expected number of vehicles 700

Where do you plan to park vehicles Parking Lots, with overflow behind main campus building

Are there any special parking considerations _____
(VIP, ADA, Security, Emergency Vehicles, etc)

SAFETY & SECURITY

The City requires security based on attendance

Do you need assistance from: Police Dept Fire Dept/Ambulance

Describe Escort the Parade case to monitor pace and traffic issues

Date/Time _____

Location Car Cruise Route

Other than dialing 911, do you have a plan in place to deal with medical emergencies that may occur? YES NO
(If so, please attach)

ADDITIONAL QUESTIONS

Please attach any additional information which you feel will assist the Committee in evaluating your request.

Do you have any questions/comments/additional requests?

LEGAL NOTICE

I understand the filing of this application does not ensure approval of a Special Event. I also understand that all Special Event organizers and participants must comply with all applicable City Ordinances, traffic rules, park rules, state health laws, fire codes, and liquor licensing regulations. Fees for park facilities, temporary beer/wine licenses, stake and fireworks permits, and other necessary licenses and permits are in addition to the fees submitted for the Special Events Application. I further understand that an incomplete application may be cause for the denial of the event.

The undersigned agrees to indemnify and hold the City of Manitowoc harmless for any and all damage claims or personal injury claims occurring during this event. It is further agreed that all personal property of any kind brought on the premises shall be at the sole risk of the undersigned, and that the City of Manitowoc shall not be liable for any injury, loss or damage to said property or injury to any persons on the premises. The undersigned agrees to be responsible for any damage caused to said facility or equipment by mischief or negligence. By signing, I acknowledge that I have authority to bind the sponsoring organization and acknowledge that I have received, read and understand the Special Events Guidelines and Policy and agree to be bound by all requirements as stated in the Special Events Policy and it is hereby incorporated by reference into this signed agreement.

Date of birth of applicant / /

Signature of Applicant: _____ Date: _____

E-MAIL

PRINT