

# SPECIAL EVENT COMMITTEE APPROVAL FORM

**MEETING DATE:** 3/11/2026

**EVENT NAME:** ASL Ugly Sweater 5K

**ORGANIZER:** Autism Society of the Lakeshore - Lisa Krueger

**E-MAIL ADDRESS:** [aslakeshoreevents@gmail.com](mailto:aslakeshoreevents@gmail.com)

**EVENT DATE:** 11/7/2026

**NEW OR RECURRING:** Recurring

**LOCATION/DESCRIPTION:** Run/walk on Mariners Trail to raise money for the Autism Society of the Lakeshore

**COMMITTEE CONCERNS:**

**WAIVER OF FEES:** Granted

**COMMITTEE DECISION:**

APPROVE	DENY
Courtney Hansen /ec	
Eric Nycz /ec	
Todd Blaser /ec	
John Musial /ec	
Dan Koski /ec	

**COUNCIL ACTION REQUIRED:**

**ITEMS TO INCLUDE IN LETTER:**



## General Event Information

**Event name** ASL Ugly Sweater 5K or 10K Race/Walk  
**Location** The Maritime Inn on Maritime Bay & Mariner Trail  
**Date** Saturday, November 7, 2026  
**Event time** 8:00 AM - 1:00 PM  
**Setup start time** Saturday, November 7, 2026 07:00  
**Takedown end time** Saturday, November 7, 2026 12:00

## Applicant Information

**Name of Applicant** Lisa Krueger  
**Organization Name** Autism Society of Wisconsin-The Lakeshore Support Group  
**Address** 1477 Kenwood Dr  
Menasha, WI, 54952  
**Email** aslakeshoreevents@gmail.com  
**Phone number** (920) 810-0902  
**On-site contact & phone number** Lisa Krueger 920-810-0902

### Event description

The UGLY SWEATER Race/Walk is a fabulously fun event which includes showcasing the most ugliest sweaters imaginable. The event features a 5K or 10K race/walk. The circuit begins at the Inn on Maritime Bay and tracks North along the beautiful Mariner's Trail before looping back to the hotel.

Early race packet pick up will take place on Friday evening November 6th, 2026 at the Inn on Maritime Bay and the morning of the event on November 7th, 2026. The race/walk will be held the morning of November 7th.

**Estimated total attendance** 240

## Event Features

Select all that apply to the event

- Collecting monetary donations
- Charging admission or registration

Expected revenue 10000

## Route & Road Usage

### Road Closure

No road closure needed since we will be using the mariners trail.

Where are cars parking? The Inn on Maritime Bay

Describe course markings and if this is a timed route yes timed route Dave Nickels will be marking the course for us

Time of amplified sound 8:00 AM - 12:00 PM

Amplified sound type Speaker for announcing

## Event Structures

Select all that apply Portable restrooms

## Safety & Security

## Equipment & Facility Requests

Parks items

Post pounder

Power pedestal

Safety vests 20  
\$4 max. 20

Security stanchions

Wooded snow fence 50' roll

Plastic snow fence 50' roll

Snow fence posts

Tent 10'x20'

Ticket booth

Trash barrels

Traffic control

Barricades 2'

Barricades 3'

Barricades 8'

Barricades 12' rail type

Channelizer drums 3'

Cones 18"  $\frac{75}{\$5.50}$

Cones 28"

Delineators 42"

"Road Closed" signs

"Road Closed Ahead" signs

**Estimated cost per day** 492.50

## Waiver of Fees

**Are you requesting a Waiver of Fees?**

Yes, we are a nonprofit 501(c)(3) or acting on behalf of one

**Why should this Waiver of Fees be granted?**

Ugly Sweater 5K Race / Walk was created by passionate members who want to share acceptance and resources, while gathering a community of support for families touched by Autism in our chapter area.

According to the CDC, as of May 2025, autism affects 1 in 31 children. The core features of Autism include differences in social communication, behavior, and sensory processing. Autism can present physical, emotional, social, employment and financial challenges for families and individuals throughout their lifetime.

ASL is a 501(c)(3) non-profit organization that services Manitowoc and Sheboygan counties. We are an all-volunteer organization with 100% of the proceeds raised remaining in Manitowoc and Sheboygan counties to help local people with autism and their families with the following support services:

- Information & Referral - Autism-specific and Autism-friendly resources
- One-on-one support for families and caregivers via phone calls, emails, or live meetings
- Educational programs for parents, professionals, and community groups
- Outreach events: monthly community-based social outings for all age groups

## Map

