

SPECIAL EVENT COMMITTEE APPROVAL FORM

MEETING DATE: 3/11/2026

EVENT NAME: Fourth on the Shore

ORGANIZER: Visit Manitowoc - Courtney Hansen

E-MAIL ADDRESS: chansen@manitowocwi.gov

EVENT DATE: 7/4/2026

NEW OR RECURRING: Recurring

LOCATION/DESCRIPTION: A parade, street party in front of the Wisconsin Maritime Museum, fireworks, live music, and more to celebrate Independence Day and America 250. This year's event is bigger and the layout is different.

COMMITTEE CONCERNS:

WAIVER OF FEES: Granted

COMMITTEE DECISION:

APPROVE	DENY
Courtney Hansen /ec Eric Nycz /ec Todd Blaser /ec John Musial /ec Dan Koski /ec	

COUNCIL ACTION REQUIRED:

Approval of road closures on 7/4/26: 8am-5pm - N 6th St from York St to Maritime Dr.
Parade lineup area - 8:00 am to 11 am S 8th St from Madison St to Washington
Parade route - 9:30 am - 11 am S 8th St and Washington to Maritime Dr, Maritime Dr to Huron St.
Immediately following parade - Maritime Dr from N 7th St to the driveway of the Inn on Maritime Bay to be closed until 5pm. Starting cleanup at 4pm so it might reopen earlier.
Lane of each side of Maritime Dr closed from 11am-11pm for parking

ITEMS TO INCLUDE IN LETTER:



Special Event Application

Tuesday, March 10, 2026

General Event Information

Event name	Fourth on the Shore
Location	Downtown Manitowoc
Date	Saturday, July 4, 2026
Event time	8:00 AM - 10:30 PM
Setup start time	Thursday, July 2, 2026 08:00
Takedown end time	Saturday, July 4, 2026 22:30

Applicant Information

Name of Applicant	Courtney Hansen
Organization Name	Visit Manitowoc
Address	900 Quay Street Manitowoc, WI, 54220
Email	chansen@manitowoc.org
Phone number	(920) 686-3505
On-site contact & phone number	chansen@manitowoc.org, (920) 973-9508

Event description

Fourth on the Shore (and Subfest) has some changes this year! In an effort to keep more of the event together, we are hosting most of the event features right out front of the WMM. This includes a kids area, live music, food trucks, magic shows, foam party, and inflatable submarine. The YMCA lot will be only parking. The Yacht Club and Salmon Derby will still have event features. The Sunrise Rotary/Maritime Museum will be doing Lighthouse Tours again pending safety of the pier with the reconstruction going on. The Farmers Market will happen from 8am-1pm on the 4th as well. The parade route and lineup will be the same, but we are expecting more entries this year as it will be judged. Fireworks will be at 9:30 pm and it will be a bigger show this year. The Army Corps confirmed we can use the south pier for fireworks.

Estimated total attendance	10000
Est. attendance from outside Manitowoc	3000

Event Features

Select all that apply to the event

Banquet tables 8'x40'

Benches 4' 30
\$6 max 40

Metal folding chairs 55
\$2 max 200

Picnic tables 6' 30
\$6 max 20

Parks items

Post pounder

Power pedestal 2
\$50 max. 3

Safety vests

Security stanchions

Wooded snow fence 50' roll

Plastic snow fence 50' roll

Snow fence posts

Tent 10'x20'

Ticket booth

Trash barrels

Traffic control

Barricades 2'

Barricades 3'

Barricades 8' 22
\$8

Barricades 12' rail type

Channelizer drums 3'

Cones 18" 20
\$5.50

Cones 28"

Delineators 42"

"Road Closed" signs

"Road Closed Ahead" signs

Estimated cost per day 1536

Equipment will be dropped off at the discretion of DPI. Equipment request notes:

New layout this year; please see the map for quantities and placements then email Courtney and Erika for confirmation of items as we are unsure of what barricades are necessary for the new road closures.

If not enough picnic tables, reduce amount on Maritime Dr. The tent on 6th St is from the Rahr and will be set up by WMM volunteers.

Waiver of Fees

Are you requesting a Waiver of Fees?

Yes, we are a nonprofit 501(c)(3) or acting on behalf of one

Map

Upload map and supporting documents



Fourth on the Shore Layout 2026.pdf

Legal Notice and Submission

Would you like to meet with the Special Event Committee to discuss your event?

No

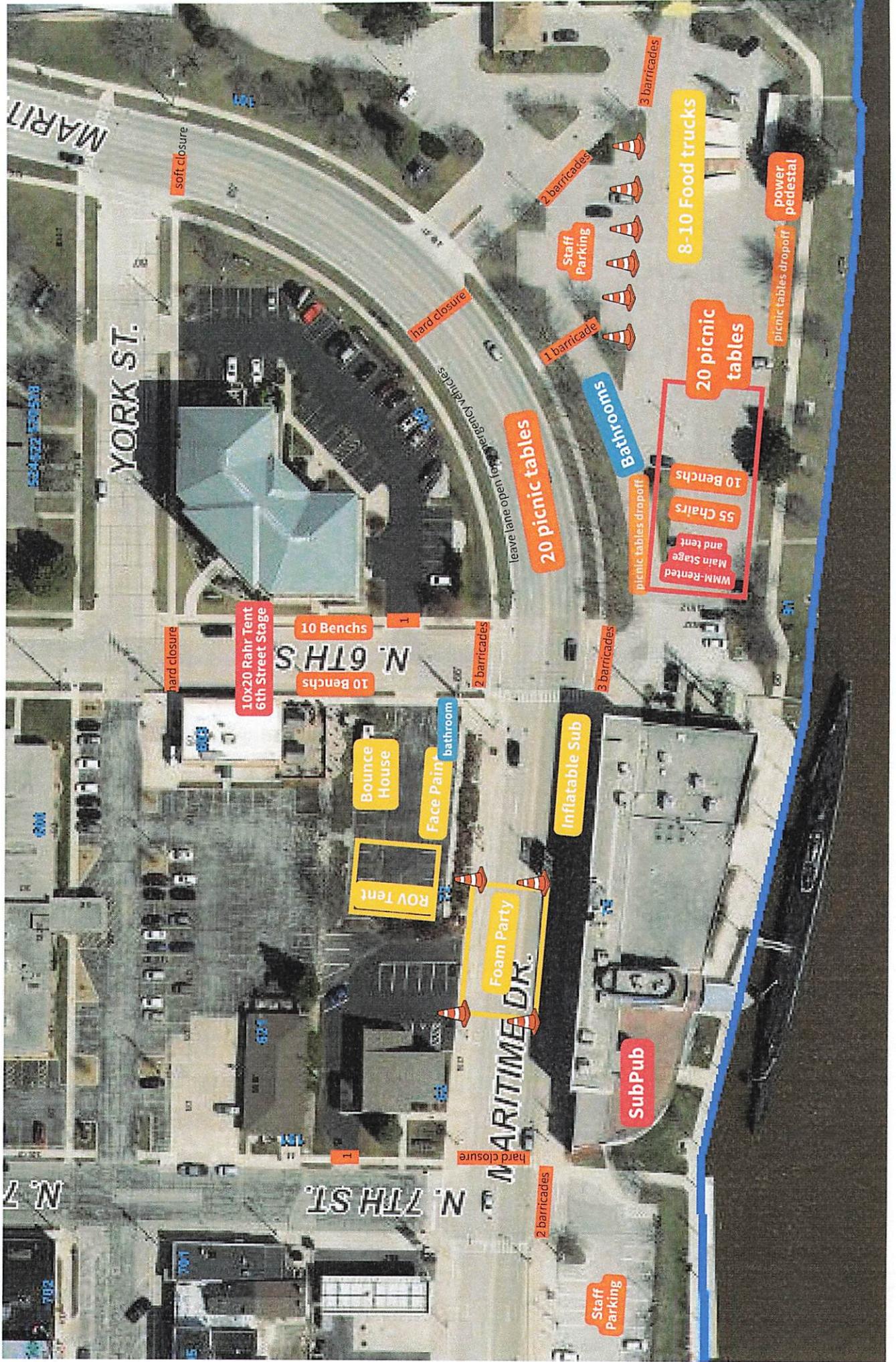
Applicant date of birth

Friday, June 12, 1998

Sign

Erika Christel

Subfest Area - July 4, 2026



Yacht Club Lot - July 4, 2026

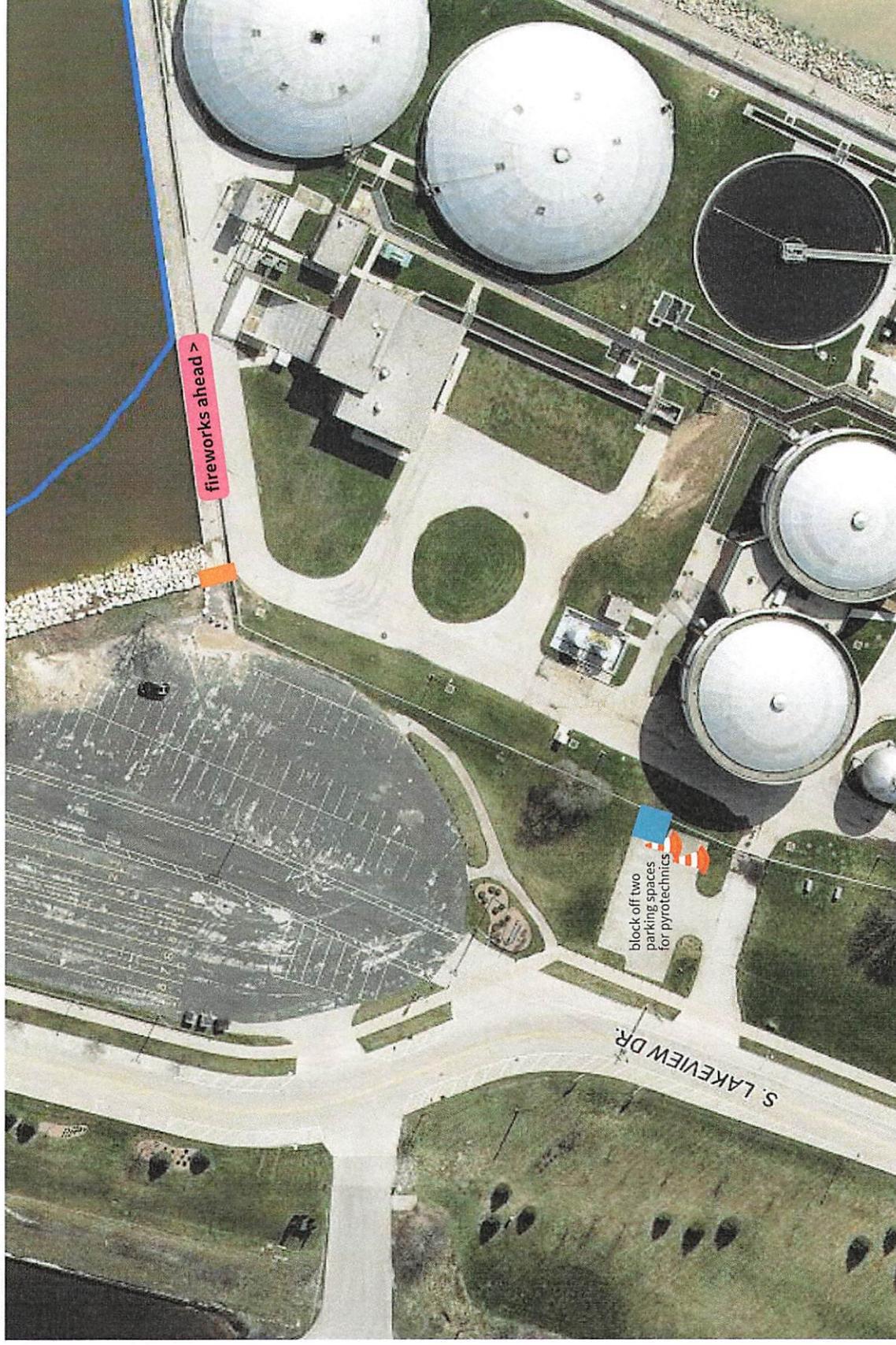


 barricade

 trash units

 portable restrooms
2 standard, 1 ADA, 1 sink

South Pier Entrance - July 4, 2026



orange square barricade

blue square portable restrooms
1 standard

blue trash can icon trash units

blue arrow icon trash units

Parade Route - July 4, 2026

- Lineup from Madison St to Washington St starting at **9 am**
- Parade starts at **10 am** at Washington and S 8th St, heading north
- Turn east onto Maritime Dr
- End at Maritime Dr and Huron St

