

SPECIAL EVENT COMMITTEE APPROVAL FORM

MEETING DATE: 4/15/2026

EVENT NAME: Wisconsin Sand Sculpting Festival

ORGANIZER: Manitowoc Sunrise Rotary - Paul Roekle

E-MAIL ADDRESS: proekle@comcast.net

EVENT DATE: 7/18-19/2026

NEW OR RECURRING: Recurring

LOCATION/DESCRIPTION: Use of Red Arrow Park and Beach to host large sand sculpting tournament

COMMITTEE CONCERNS:

WAIVER OF FEES: Granted

COMMITTEE DECISION:

APPROVE	DENY
Courtney Hansen /ec Eric Nycz /ec Dan Koski /ec Todd Blaser /ec Craig Jansen /ec	

COUNCIL ACTION REQUIRED:

Waiver of park hours for event dates

ITEMS TO INCLUDE IN LETTER:



General Event Information

Event name WISCONSIN SAND SCULPTING FESTIVAL

Location RED ARROW PARK & BEACH

Date Saturday, July 18, 2026

End date if multiple day event and additional dates if applicable. 07/19/2026

Event time 10:00 AM - 6:00 PM

Setup start time Wednesday, July 15, 2026 07:00

Takedown end time Monday, July 20, 2026 12:00

Applicant Information

Name of Applicant Paul Roekle

Organization Name Manitowoc Sunrise Rotary Foundation

Address 2325 Victoria Drive
Manitowoc, WI, 54220-9326

Email proekle@comcast.net

Phone number (920) 323-9811

On-site contact & phone number (920)323-9811

Security name & phone number Mike Woznick (920)645-5495

Event description

A unique, two-day, family-oriented event held at Red Arrow Park and Beach. It is hosted by Manitowoc Sunrise Rotary Club and Visit Manitowoc. This festival brings competitive, professional sand sculptors from across the country to the lakeshore to create massive works of art from natural sand that will captivate and intrigue the entire family.

Attendees can watch and chat with sculptors as they work, participate in hands-on lessons and the amateur sculpting competition, and enjoy food trucks, burgers, brats, cold drinks, and live entertainment.

Estimated total attendance 6000

Est. attendance from outside Manitowoc 3000

Event Features

Select all that apply to the event

Alcohol sales Food or drink sales Vendor(s)
Food Trucks Collecting monetary donations

Expected revenue 5000

Revenue will be used for Funds raised through voluntary contributions will be used to support Manitowoc Sunrise Rotary's projects. Manitowoc Sunrise Rotary Club focuses on supporting youth events and activities in the local area.

Route & Road Usage

Road Closure

N/A

Road Crossing N/A

Where are cars parking? Lincoln High School Parking Lot & Streets

Describe course markings and if this is a timed route N/A

Time of amplified sound 10:00 AM - 6:00 PM

Amplified sound type Announcements

Event Structures

Select all that apply Fencing Portable restrooms Tent(s)
Waste removal service

Safety & Security

Describe any assistance needed from the Police Dept. and/or Fire Dept.

N/A

Equipment & Facility Requests

Facility Request Red Arrow Park Concession Stand (\$74)

Park and/or Athletic Field Request Red Arrow Park

Park or facility request not listed above: N/A

Do you need power or lighting?

1 - 150' Extension Cord for Power Pedestal and 2 Power Pedestals

Tables & seating

Banquet tables 8'x40' $\frac{10}{\$7 \text{ max } 22}$

Benches 4' $\frac{16}{\$6 \text{ max } 40}$

Metal folding chairs $\frac{100}{\$2 \text{ max } 200}$

Picnic tables 6' $\frac{30}{\$6 \text{ max } 20}$

Parks items

Post pounder $\frac{2}{\$10 \text{ max. } 3}$

Power pedestal $\frac{2}{\$50 \text{ max. } 3}$

Safety vests

Security stanchions $\frac{12}{\$7 \text{ max. } 18}$

Wooded snow fence 50' roll

Plastic snow fence 50' roll $\frac{12}{\$7 \text{ max. } 17}$

Snow fence posts $\frac{100}{\$2.50 \text{ max. } 100}$

Tent 10'x20'

Ticket booth

Trash barrels

Traffic control

Barricades 2'

Barricades 3'

Barricades 8' $\frac{12}{\$8}$

Barricades 12' rail type

Channelizer drums 3'

Cones 18"

Cones 28"

Delineators 42"

"Road Closed" signs $\frac{3}{\$6}$

"Road Closed Ahead" signs $\frac{2}{\$6}$

Estimated cost per day 1284

Equipment will be dropped off at the discretion of DPI. Equipment request notes:

Prefer plastic snow fence, snow fence posts and pounder be dropped off on Wednesday at 1:00PM.
All other Parks equipment dropped off Thursday after 1:00PM
Streets can drop off equipment on Wednesday after 7:00AM
Need 1 - 150' Extension cord for power pedestal
Need 5 - Picnic tables, form allows 30, need 35 total
Need 25 Snow fence posts, form allows 100, need 125

Schedule

7/15 Wednesday 7:00am Groom beach, Vinton Construction
7/15 7:00am Streets, deliver barricades & street signs
7/15 Wednesday, Sculptors arrive
7/15 Wednesday 1:00pm Parks, deliver fence, fence posts and pounders
7/16 Thursday 7:00am Tent setup, GB Exposition Services
7/16 Thursday 1:00pm Parks, deliver park equipment
7/17 Friday Setup Date
7/18 Saturday Event Date
7/19 Sunday Event Date
7/20 Monday 7:00am Parks, Streets, GB Expo- pick up equipment. Vinton, restore beach

Waiver of Fees

Are you requesting a Waiver of Fees?

Yes, we are a nonprofit 501(c)(3) or acting on behalf of one

Why should this Waiver of Fees be granted?

Manitowoc Sunrise Rotary is a 501(c)(3) organization that raises funds to support youth activities in the local area. This event attracts visitors from Manitowoc, across the State of Wisconsin, and neighboring states. It showcases lakeshore hospitality, highlights local amenities, and supports many area businesses that benefit from the increased attendance.

Map

Upload map and supporting documents



wssf.2026.eventmap.4-7-2026.pdf



wssf.2026.dailyschedule.3-19-2026_7... .pdf

Questions and comments

I included an attachment with the daily schedule for the week of the event. It will give you some insight for other details that may not be covered above.

Thank you to the entire City staff for all you do to help make this event successful!

Legal Notice and Submission

Would you like to meet with the Special Event Committee to discuss your event? Yes

Applicant date of birth Thursday, July 20, 1944

Sign Paul Roekle



Wisconsin Sand Sculpting Festival
July 18-19, 2026

⚡ Power pedestal

Yellow: event features
Orange: DPI equipment

event sign
road closed ahead sign

event sign

guest parking

guest parking

Vender parking (25)

handicap parking (10)

road closed signs (2)

event signs

Food truck personal vehicle parking (8)
Must stay during event

snow fence
1 2 3 4 5 6 7 8 9 10

vender area
11 12 13 14 15

picnic tables (15)

K
O
C
ATM

10x30
picnic tables (5)

entertainment tent 30x60
15 picnic tables and 40 chairs under tent

staff/volunteer parking

1 stanchion with event sign/arrow

stanchion

Fox communities banner

stanchion

stanchion

benches (6)

group build

kids zone

Rotary 10x20

8 sand piles

snow fence

snow fence

event sign

2

GREEN ST.

ST.

S. 9TH ST.

S. 9TH ST.

MANITOWOC SUNRISE ROTARY'S WISCONSIN SAND SCULPTING FESTIVAL DAILY SCHEDULE

<p align="center">SUNDAY JULY 12</p>	<p align="center">MONDAY JULY 13</p>	<p align="center">TUESDAY JULY 14</p>	<p align="center">WEDNESDAY JULY 15</p> <p>8:00am Bob Arrives</p> <p>7:00am Vinton Const grooms beach</p> <p>7:00am Streets equipment drop off</p> <p>11:00am Water Supply</p> <p>1:00pm Parks delivers posts & fencing</p> <p>Volunteers 1:00pm-3:00pm Fence on Beach</p> <p>Night Security 9pm-7am</p>	<p align="center">THURSDAY JULY 16</p> <p>7:00am Tent Setup</p> <p>1:00pm City Parks equipment drop off</p> <p>8-12 Volunteers- set up 12-4 Volunteers- set up</p> <p>Night Security 9pm- 7am</p>	<p align="center">FRIDAY JULY 17</p> <p>8am Vendor & food truck layout</p> <p>1:00pm DJ setup</p> <p>8-12 Volunteers- set up</p> <p>12-4 Volunteers- set up</p> <p>Night Security 9pm-7am</p>	<p align="center">SATURDAY JULY 18 EVENT</p> <p>10:00AM-6:00PM</p> <p>8:00am Vendor & food truck setup</p> <p>Rotary Volunteers</p> <p>Volunteers-Event</p> <p>Night Security 6pm-7am</p>
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<p align="center">SUNDAY JULY 19 EVENT</p> <p>10:00AM-5:00PM</p> <p>8:00am Vendor & food truck setup</p> <p>Rotary Volunteers</p> <p>Volunteers-Event</p> <p>Volunteers, tear down</p>	<p align="center">MONDAY JULY 20</p> <p>7:00AM-12:00PM Tear Down & Cleanup</p> <p>8-12 Volunteers-tear down & cleanup. Parks, Streets, GB Expo, pick up equipment. Vinton, restore beach</p>
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