



# CITY OF MANITOWOC

WISCONSIN, USA

[www.manitowoc.org](http://www.manitowoc.org)

Date: 9.23.25

To: Public Infrastructure Committee

From: Curtis Hall, Park and Recreation Division Manager

Re: Kayak Rental Vendor Discussion

Over the course of the last several months the Parks and Recreation Division has received a number of proposals from self-service kayak rental contractors. The contractors range from national scale vendors with multiple operations throughout the U.S. to regional vendors who have successful operations through NE WI and even local small businesses that are looking to try this venture as a start-up operation.

This is a growing trend in the parks and recreation industry as many municipalities are currently implementing self-service kayak vendors within their parks systems. Staff feels there is a demand for this service within our parks system but there are a number of factors to consider prior to making a final decision on which vendor and agreement to pursue. Staff is seeking approval of overall concept, feedback on agreement requirements and permission to negotiate final details of a formal self-service kayak rental vendor agreement.

Factors to consider:

- Location
- Capital investment: advantages/disadvantages to owning the equipment
- Revenue share
- Customer Service
- Competing against local small businesses

Respectfully,

Curtis Hall